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NEW GARDEN IDEAS

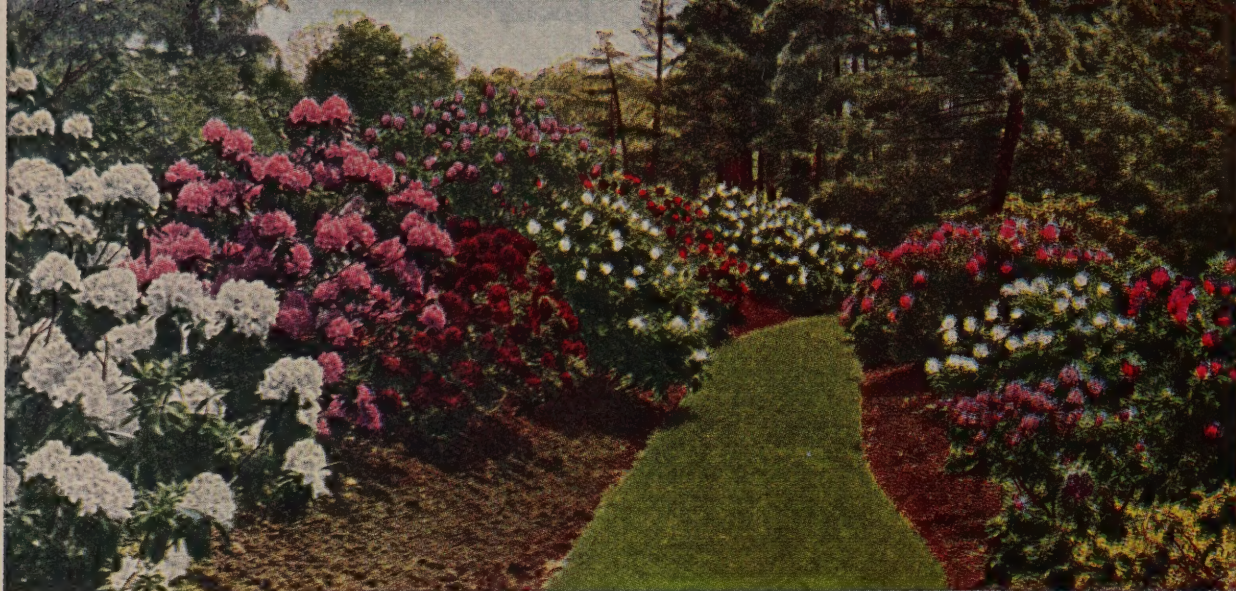
RARE VARIETIES

Stern's Nurseries INC.

GENEVA, NEW YORK

Price \$1.00

**New
Offerings
for
Spring
Planting
1957**



Rhododendrons at Blossom Time in May and June

Stern's Evergreen

Hardy Rhododendrons

Exquisite Blossoms! Magnificent Foliage!

An indispensable beauty! These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. Their huge blossoms are showy and extremely colorful. **All of our Rhododendrons have heavy buds ready to burst into spectacular blossoms this spring.** The supply of these wonderful plants is extremely limited. Please order early.

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Since Rhododendrons are shallow-rooted plants only the upper 12-15 inches of soil should be treated. Acidify your soil by using a liberal quantity of cottonseed meal or Stern's MIRACID (see page 34 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to 2 inches in depth. Your Rhododendrons will reward you with lifetime beauty.

Peat Balled for Guaranteed Planting Results.

Heavy plants with flower buds to bloom this spring. 3-4 year, 12-15 inches. Postpaid: \$10.00 each; 2 for \$19.00; 4 for \$35.00; 8 for \$65.00.

- 2585. **CREAMY WHITE.** A lovely white flower borne in profuse abundance on healthy, vigorous, evergreen shrubs.
- 2583. **LILAC-PURPLE.** Lovely spreading evergreen shrub. A profuse bloomer, frequently clothing the entire plant with color.
- 2586. **CRIMSON-RED.** The numerous crimson-red blooms handsomely offset the dark green leaves.
- 2587. **ROSY PINK.** Gorgeous rosy pink flowers up to 3 inches in diameter. Long glossy green leaves.



Lilac-Purple

Enjoy
Magnificent
Blossoms
This Year!

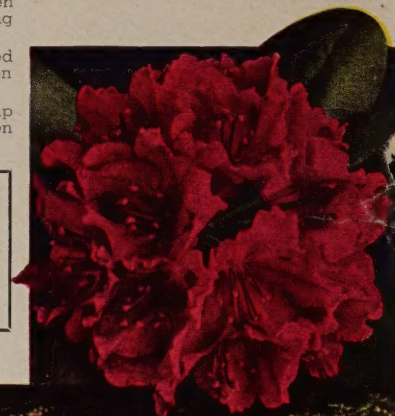


Rosy
Pink

Stern's "Majestic" Rhododendron Collection

(Group 57-SH-1)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$35.00, express prepaid.



Crimson-Red



BLAZING NEW COLOR FOR AMERICAN HOMES!

THE CROWN JEWEL OF FLOWERING SHRUBS

STERN'S HARDY EUROPEAN AZALEAS

VARIETIES YOU'VE SELDOM SEEN BEFORE

Stern's representatives in Holland have secured a choice but extremely limited supply of these rare Azaleas. Now you can enjoy a fireworks display of blazing colors only 60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breathtaking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden in just 2 months.

These Stern's European Azaleas are GRAFTED varieties. The giant size of blossom, their abundant free-blooming characteristics, their vibrant colors **can not be equaled** by any other type of Azalea.

Loaded with Flower Buds!

Ready to burst into glorious bloom. These Stern's European aristocrats will be covered with magnificent color in just 60 days after planting.



Azalea Mollis, Hort. H. Witte

Thrive in Any Garden Soil

These imported Stern's varieties thrive in any loose textured garden soil. They are perfectly hardy in temperatures as low as 10 degrees **below** zero. Plant in full sun or partial shade—they will increase magnificently in size and beauty each year.

B-U-R-S-T-I-N-G WITH FLOWER BUDS!

Guaranteed to Bloom in 60 Days

Azalea Mollis Hybrids Bloom in May

- 2510 B. **COMTE DE GOMER.** A gleaming soft pink which in full bloom is a mass of glorious color. A heavy and dependable bloomer.
- 2511 B. **DR. REICHENBACH.** A tall upright growing variety which produces an abundance of salmon-orange flowers in mid-season. Flowers 2½ inches in diameter.
- 2512 B. **HORT. H. WITTE.** Lovely orange-yellow flowers produced in prolific abundance. Flowers over 2 inches. A long bloomer.
- 2513 B. **J. C. VAN TOL.** Large flowers almost 3 inches in diameter! Bright red blooms in continual profusion. An upright grower.
- 2515 B. **NICOLAS BEETS.** An amazing producer of apricot-yellow to maize-yellow flowers. All over 2 inches in diameter. A dependable bloomer.

Heavy plants with flower buds to bloom this spring. 3-year, 12-15 inches. Postpaid: \$3.75 each; 3 for \$11.00; 10 for \$32.00.

Azalea Mollis, Dr. Reichenbach

Azalea Mollis Hybrids

HOW TO GROW AZALEAS SUCCESSFULLY

Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 34).

STERN'S "CROWN JEWEL" COLLECTION
of Rare European Azaleas (Group 57-SH-2)

One of each shown—5 grafted Azalea Mollis plants
with flower buds.

for only \$17.00 Postpaid

RECEIVED
JAN 4 1957
Department of Agriculture





**Azalea
Malvatica,
Fedora**

STERN'S EXOTIC GIANT-FLOWERED HARDY JAPANESE AZALEAS

(Royal Azalea, Malvatica and Vuykiana Hybrids)

"ELECTRIC COLOR" BRILLIANCE!

Only if you've seen such Azaleas in Japan's famous gardens can you realize how brilliant their flowers can be! Brilliant beyond description—giant iridescent flowers—with fluorescent qualities that glow even in the dusk! Stern's Royal Azalea Malvatica and Vuykiana Hybrids give you huge exquisite blooms, far larger than the older Japanese types.

Truly a lifetime investment in breathless beauty. With a minimum of care, they will increase in size and beauty for years and years to come. Stern's Japanese Azaleas prefer a good loamy acid soil—a soil rich in organic matter. You can easily create this soil condition by working peat moss or compost into the soil when planting. Since Azaleas are shallow-rooted plants only the upper 12-15 inches of soil should be treated. Feed with Miracid (see page 34 of this catalog). Plant in full sun or partial shade.

EARLIEST BLOOMING AZALEA!

These magnificent Stern's grafted species are ready to burst into exquisite flowers this year. Flowering early in May, they are the earliest flowering Azalea. Yes, now you can have rich glowing beauty in your garden **without waiting**—THIS VERY SPRING, IF YOU ACT NOW!

SUB-ZERO HARDINESS!

Greenhouse Beauty Outdoors

Now you can enjoy the true beauty of magnificent greenhouse Azaleas—outdoors in your own garden! Stern's Nurseries proudly presents the successful cross between the old-fashioned, hardy free-flowering types and the tender, colorful greenhouse Azalea. Now, these new hybrids are available in unexcelled hardiness; have thrived in areas where temperatures have dropped as low as 20° below zero!

SEMI-EVERGREEN— FOR YEAR 'ROUND BEAUTY

Holds Leaves Almost Entire Winter!

You'll get year 'round pleasure, for these Stern's Japanese Azaleas are semi-evergreen—they hold their exquisite foliage almost through the winter. For most spectacular effect, use these Stern's Hybrids as a low-growing foundation planting—as a spreading low border in front of tall-growing, European-type Azaleas or other shrub plantings—as a stunning specimen on the lawn, planted in bold masses so that their glowing colors can be seen for miles.



Azalea, Othello

LOADED WITH FLOWER BUDS

Ready To Bloom 30-60 Days After Planting!

- | | |
|---|---|
| 2548 B. OTHELLO . One of best reds. Gorgeous, large, non-fading flowers. | 2541 B. FEDORA . Gleaming bright pink blooms of large size and perfect form. |
| 2546 B. LEDIFOLIA ALBA . Beautiful, large creamy white flowers. | 2540 B. BEETHOVEN . Lovely, mauve-lilac-purple. Gracefully shaped bush. |

Heavy, well branched, No. 1 plants. Covered with flower buds. 3-year plants, 10-15 inches high. **Earth balled for guaranteed planting results.**

Each	\$ 6.00	4 for	\$21.00
2 for	11.50	8 for	40.00

All Prices Prepaid

Stern's "Royal Malvatica" Collection

of Hardy Japanese Azaleas (Group 57-SH-3).
One of each listed—4 grafted Azalea Malvatica plants with flower buds for only \$21.00, express prepaid.



Now!

BRILLIANT NEW COLOR

Unusual Shade Loving Plants
Brighten Dullest Corners

For Shady Spots!

Yes, now your "dream" home can be flooded with color and beauty. Even shaded problem spots can now be decorated with brilliant flowering shrubs that can make your landscape brighter than you ever dreamed would be possible.

After years of effort and research, plant

scientists have discovered and produced colorful flowering and fruiting shrubs which can be grown easily and successfully by the average home gardener. Stern's has gathered into a special collection the choicest of these shrubs. Only proven varieties—sure to give complete satisfaction—produce magnificent color even in partial shade.



Dwarf Oregon Holly Grape

Versatile Year Round Garden Beauty Stern's Hardy Improved EVERGREEN BITTERSWEET

4610 A. (*Euonymus Radicans Vegetus*)

Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover! This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

AS A HEDGE! Planted 12 inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls and stays green all year long. If left untrimmed will grow to 20 ft.

AS A GROUND COVER! Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected heavy plants, 12-15 inches.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00; 25 for \$45.00.



Evergreen Bittersweet

STERN'S HARDY MOUNTAIN LAUREL

3330 C. (*Kalmia latifolia*)

Guaranteed to Bloom This Summer

A lovely native American broad-leaf evergreen shrub. The handsome foliage is a dark, glossy green. Produces a spectacular flood of pinkish white flower clusters in May and June. Grows 6-8 ft. tall at maturity. Most suitable for planting with Azaleas and Rhododendrons. Shipping size 10-12 inches. With flower buds to bloom this spring. Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$37.50.

Mountain Laurel



Unusual Midsummer Garden Color

BLUE HYDRANGEA

3252 C. (*Hydrangea Domotoi*)

2-3 ft. BLOOMS IN JULY AND AUGUST. The hardiest of the Blue Hydrangeas producing immense flower heads frequently a foot across. They do best in partial shade and should be protected during the winter like Rose bushes. Flowers are a true blue in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 34). Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

Blue Hydrangea



STERN'S DWARF RED SPIREA

3815 A. (*Spirea japonica coccinea*)

A broad low plant covered with flat blooms like "miniature umbrellas." Large, handsome clusters of rich crimson-red flowers 4-5 inches across! The deep crimson-red blooms cover the plant in June and there is hardly a moment throughout the summer that some blooms aren't produced. (Stern's Dwarf Red Spirea is actually a much deeper red color than the picture shows. It is such a new shrub that a picture showing the true color is not available.) Grows only 3-4 ft. high and has attractive rich green foliage. Thrives even in poor soil. Shipping height 18-24 inches. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

Dwarf Red Spirea



[5]

Stern's Proudly Presents The Most Important Stern's New Lifetime

BLOOM TESTED IN ARCTIC ALASKA! GUARANTEED

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Lifetime Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

V for
Victory

A LIFETIME OF BEAUTY AND COLOR DISEASE-RESISTANT—EASY TO GROW—BLOOM EARLY!

These magnificent species were developed by famous Rosarian Dr. Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new SUB-ZERO race of Roses is perfectly hardy without protection!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant colorful flowers with rich, lush, green foliage. Almost totally immune to common black spot and most other Rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming all season long, right through hot, dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

WHY SUB-ZERO ROSES ARE LIFETIME ROSES

Unlike other Roses which are usually at their peak the first year, Stern's Sub-Zero Roses, being bred back to the hardy, vigorous Rosa Wichuriana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Sub-Zero Roses do increase in size year after year, it is advisable to plant them farther apart than regular Hybrid Teas. At least 3 ft. is best.

Stern's Super-Grade Selected No. 1 Plants

Guaranteed to Start Blooming 60 Days After Planting

	Each	3 for	6 for	10 for	25 for
Postpaid	\$2.25	\$6.25	\$12.00	\$19.00	\$45.00

Stern's SUB-ZERO Everblooming Rose Collection

(Group 57-RO-1)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.50, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.

8390 A. V FOR VICTORY. Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

8370 A. LILY PONS. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

8387 A. TIP TOES. A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

8384 A. SHADES OF AUTUMN. Gorgeous combination of red, yellow and bluish-orange. Very double flowers in great abundance. Its bi-colored beauty will delight the heart of the beginner and Rose fancier alike.

8355 A. BREAK O' DAY. Spectacularly beautiful! Large, graceful flowers are fully double and delicately shaded from orange to apricot. An extremely vigorous bloomer, the bushes being literally covered with blooms.

8369 A. HANDSOM RED. Large, double, deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush green healthy foliage. A prolific bloomer.

Handsom
Red

Rose Development Since the Introduction of the Hybrid Tea

SUB-ZERO Everblooming Tea Roses

8395 A. ARCTIC FLAME. The newest of the new! Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing Roses on each bush). Immune to ravages of heat as well as cold! Even under drought conditions "Arctic Flame" continues to bloom freely, beautifully, brilliantly. (See page 14 for complete description.)

8420 A. ANNE VANDERBILT. One of the most fragrant of all Sub-Zero Roses. A very brilliant, exquisite coppery orange—whose semi-double flowers are constantly in color.

8364 A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurved petals. **Nearly immune to black spot.**



Orange Ruffles



Curly Pink

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled, artfully shading from capricious orange through saffron-yellow. **Totally immune to black spot.**

8362 A. COUNTRY DOCTOR. This magnificent Rose carries multitudes of large, very double, silvery pink flowers making a colorful display from June until late in the fall. Truly an Aristocrat of Rosedom.

8380 A. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Arctic Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.



Queen O' The Lakes

Encircle Your Home with a Multi-Colored LIVING FENCE of FLORIBUNDA ROSES

Stern's EVERBLOOMING ROSE HEDGE

**Guaranteed to Bloom
This Spring, Summer
and Fall**

Else
Poulsen

Now you can have the striking beauty of these spectacular Floribunda Roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

Spectacular Display of Color

What's more they keep their shape and beauty on the bush for weeks—that's why these Floribunda Roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

100 Roses or More on Every Plant, Starting This June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose garden.

Spectacular Entrance Walk!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

Easiest Rose to Grow!

Require almost no care. Rugged, extremely hardy, disease and insect resistant.

SELECTED HEAVY BUSHES—2-Year, Field-Grown, No. 1
Each 3 for 10 for 25 for
Postpaid \$1.50 \$4.25 \$13.00 \$32.00

Chateau

Floradora

**EVERY
FLOWER
PERFECT**
Thousands of large,
double flowers, meas-
uring up to 2 inches.

7220 A. ELSE POULSEN. A magnificent Rose with great clusters of beautiful blooms just like double Pink Dogwood blossoms—2 to 3 inches across. They're deep carmine-pink in the bud, gradually changing to lighter pink shades as the buds open. At the finish, each flower is a soft lovely shell-pink. The dark center of each Rose accents the warm pink of the petals.

7240 A. LAFAYETTE. Semi-double crimson-red flowers. An abundant bloomer.

7230 A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.

7210 A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

Stern's Floribunda Rose Collection (Group 57-RO-2)

- 5 Everblooming Floribunda Roses (1 of each) for \$7.00, postpaid.
- 10 Everblooming Floribunda Roses (2 of each) for \$13.00, postpaid.
- 15 Everblooming Floribunda Roses (3 of each) for \$19.50, postpaid.

GOLDILOCKS The World's Best Yellow Floribunda

(8220 A)

This bright, golden yellow, 2½-ft. Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Pl. Pat. No. 672.)

**STERN'S
Super-Select 2-Year,
Field-Grown No. 1 Plants**

Each ... \$ 1.75
3 for .. 4.95
10 for .. 15.00

Postpaid

Goldilocks

A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1957.

Sincerely,

Otto Stern

President

Geneva, N.Y.
January 1957

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.



MEMBER

American Association of Nurserymen
New York State Nurserymen's Association
National Mail Order Nurserymen's Association

We recommend that you use the enclosed coupons to subscribe to Popular Gardening for greater enjoyment, as well as Saturday Evening Post, the leading weekly magazine. We also suggest subscribing to Organic Gardening & Farming magazine.

[9]

Valuable FREE GIFTS

Help Us Avoid the Spring Rush
Get These Free Gifts
For Ordering

Before March 15, 1957

Each FREE GIFT Worth \$1.00 or More.

No matter how carefully we plan the production on our new Experimental Farm, we are bound to have a surplus in some items or in the case of new plants, where our stock hasn't been built up as yet, we'll have too few to list in our catalog.

Now you can grow these new and unusual plants in your garden—absolutely free of charge. They are yours as free gifts.

We are unable to guarantee that you will receive any particular item. Please make your preference from the following gifts. We will try to please you.

GIFT No. 1—1 Ornamental Flowering Shrub.

GIFT No. 2—1 Rose Bush.

GIFT No. 3—3 Hardy Perennial Flowers.

GIFT No. 4—10 Summer Flowering Bulbs.

GIFT No. 5—Special Surprise Gift—the most valuable gift of all! May be nursery stock or a House & Garden item.

To reward you for sending us your order before March 15th, 1957, we'll send you one free gift with every order for \$10.00.

Orders of \$10.00 or more
choose 1 FREE gift.

Orders of \$20.00 or more—
choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift from list above.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express.

Where there is a mixed order of postage and express items, we ship the whole order express, prepaying in advance, our portion of the charges.

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STERN'S NURSERIES • GENEVA N. Y.

NOW! A Breathtaking Miracle of Beauty For Your Garden! STERN'S LIFETIME EVERBLOOMING SUB-ZERO FOUNTAIN TREE ROSES



GUARANTEED TO BLOOM

This Very Spring!

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood!

GRACEFUL CASCADES OF ROSES ALL SEASON LONG!

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this very spring!

GUARANTEED TO BLOOM IN 60 to 90 DAYS!

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

HAVE FOUNTAIN TREE ROSES IN THREE GLORIOUS COLORS

RED

8408 A. Graceful, Willow-like sprays of double, cherry-red blooms in continuous abundance.

PINK

8407 A. A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

YELLOW

8409 A. Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

PLANT ANYWHERE FOR FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

STERN'S SUPER GRADE No. 1 PLANTS GUARANTEED TO BLOOM THIS VERY SPRING

Each	\$10.00	6 for	\$45.00
3 for	25.00	10 for	75.00

Postpaid

EXTREMELY LIMITED SUPPLY

Please order early. Our limited supply will be sold out before the end of the planting season.

At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG



Stern's

LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

GUARANTEED! BLOOMS THIS SUMMER
AND YEAR AFTER YEAR

June—July—August—September—October . . . Right Up Until Frost

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their use as a specimen plant in your yard. Planted by themselves they will form a self-supporting, everblooming shrub that will bloom from June through October until heavy frost. This everblooming characteristic is something exceedingly rare north of the tropics. Two or three Pillar Roses strategically planted in your garden could easily become the focal point of the entire neighborhood.

Red Pillar Rose



Four Outstanding Colors

- 8401 A. **PINK PILLAR ROSE.** Large double pink flowers in endless profusion.
- 8403 A. **YELLOW PILLAR ROSE.** Lovely double yellow flowers like beautiful Tea Roses.
- 8400 A. **RED PILLAR ROSE.** Fully double cherry-red flowers all season long. Unfortunately the picture illustrating Red Pillar Roses is a deeper red than the true color.
- 8402 A. **WHITE PILLAR ROSE.** Beautiful double white flowers produced in abundance all season long.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days
After Planting

	Each	3 for	6 for	10 for
Postpaid\$4.50	\$13.00	\$25.00	\$41.00

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.



Pink Pillar Rose

Yellow Pillar Rose



FOR 1957 - **FIRST TIME IN HISTORY**

Never before could you own so much

SENSATIONAL NEW '57

**GUARANTEED TO BLOOM IN JUST
60 to 90 DAYS AFTER PLANTING**

**MORE BEAUTIFUL ROSES THAN YOU
EVER DREAMED POSSIBLE**

**NEW! A STRONGER, HARDIER, DOUBLE-BUDDED
TYPE OF EVERBLOOMING ROSE TREES**

Many will call this the most amazing development in gardening history—everblooming lifetime Roses that not only laugh at cold, survive sub-zero temperatures—but at the same time grow to eye-level height. At eye-level, the magnificent size of the flowers, the radiant colors, the rich foliage, the entrancing scent—all give you a new dimension of beauty such as you have never thrilled to before! You enjoy **DOZENS** of gorgeous huge Roses this very spring—all through summer and fall—year after year.

ONCE IMPOSSIBLE, NOW THEY'RE YOURS!

It seemed impossible to develop this new race of Sub-Zero Roses that live through intense cold and heat—bloom continuously spring, summer and fall—are almost totally immune to disease. Then—the next "miracle"—to develop an **EYE-LEVEL SPECIES**—now it has been done!

FOUR GORGEOUS SUB-

8492 A. QUEEN O' THE LAKES. Spectacular, deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer.

8495 A. LILY PONS. Delightful white Rose, pure yellow center. Large, graceful flowers of indescribable delicacy. Abundant, vigorous bloomer.

**8495A
Lily
Pons**



8492A Queen O' the Lakes

WHERE TO PLANT THESE GARDEN JEWELS

Wherever you plant these thrilling Sub-Zero Tree Roses you'll have a sensational conversation piece. Plant among other Rose bushes for glorious Rose beauty at **two** levels. For stately magnificence, line walks and entrance way with Sub-Zero Tree Roses 3 feet apart. Use as a high background of color among tall-growing flowers such as Delphiniums. Directly before a picture window, their lush beauty will be enjoyed indoors and outdoors. Plant as lawn specimens for radiant color contrast all season long. Two glorious Tree Roses form a picturesque, living gateway to your home.

EYE-LEVEL ROSES THAT LAUGH AT COLD!

thrilling, phenomenal, endearing beauty . . .

SUB-ZERO TREE ROSES

**Crowned With Dozens of Glorious Roses
Spring Thru Fall, Year After Year!**

NO SPECIAL PROTECTION NEEDED

**THRIVE UNDER TEMPERATURES DOWN
TO 15° BELOW ZERO**

DOUBLE-GRAFTED, sturdy—with heavy, straight trunks that are 3 feet tall when planted. Then, as you watch, day by day in thrilled amazement, a large rounded head develops—magnificent Roses appear, huge and evenly in the beautiful foliage—glorifying your home from June until late fall.

Each year the sturdy trunk grows thicker in diameter, not in height—the dense, bushy head grows larger, handsomer—producing a great umbrella of breath-taking masterpiece Roses—the pride of your home, the envy of your neighborhood. Guaranteed to bloom just 60 to 90 days after planting!

BE AMONG THE FIRST to own these astounding specimens—never before available—they'll be the Queens of your garden, a joy forever!

ZERO TREE VARIETIES

8496 A. CURLY PINK. Many large, two-toned pink blossoms form a gorgeous bouquet over the whole tree. Nearly immune to black spot. Fully double.

8498 A. VICTORY. Large, yellow, very double, fragrant Roses, constantly blooming in ideal form.



8496A Curly Pink



8498A
Victory

DOUBLE GUARANTEED!

**GUARANTEED TO BLOOM 60 TO 90 DAYS AFTER PLANTING
GUARANTEED TO BLOOM ALL SUMMER LONG**

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses—Your Choice of Above Varieties: Postpaid: Each \$10.00; 2 for \$17.00; 4 for \$30.00; 10 for \$65.00.

ORDER NOW!

**OUR SUPPLY OF THESE FOUR GORGEOUS SUB-ZERO TREE ROSES
IS EXTREMELY LIMITED**

Stern's Everblooming Sub-Zero Tree Rose Collection
(Group 57-RO-3)

**8 Sub-Zero Tree Roses—2 of each variety—for only . . . \$58.00
4 Sub-Zero Tree Roses—1 of each variety—for only . . . 30.00
ALL PRICES POSTPAID**

Exclusive!

**NEWEST
DEVELOPMENT**

**STERN'S PROUDLY INTRODUCES
NEWEST SUB-ZERO ROSES**

STERN'S
8395 A

ARCTIC FLAME

NEW BROWNELL SUB-ZERO CREATION

The most import development since the introduction of the Sub-Zero Rose! And STERN'S—only STERN'S brings it to you. If you act quickly you can thrill to the lush fiery beauty of this new red Rose in **your garden** this spring. Arctic Flame's luminous quality is so brilliant it actually exceeds that of the illustration.

"ARCTIC FLAME" is the **very newest** red Rose of the much-acclaimed new BROWNELL Sub-Zero Rose creations, and stocks are extremely limited—not anywhere near anticipated demand! If you're a lover of Roses, you'll want to be one of the very first to bring the glowing ruby beauty of "ARCTIC FLAME" to your garden. Plant "ARCTIC FLAME" and you'll see a sight almost **dream-like** in fiery beauty—bush upon bush loaded, alive with flaming blossoms—petal set lavishly upon petal, until each Rose measures a huge five inches across (many bushes have 100 of these fully double, blazing Roses—each bush measures a compact, never straggly, 3 to 4 feet in height).

IMAGINE! DISEASE-RESISTANT WITH PRACTICALLY NO SPRAYING! This stunning Rose is disease-resistant! Immune to ravages of heat as well as cold! Even under drought conditions "ARCTIC FLAME" will continue to bloom freely, beautifully, brilliantly. Self sufficient they withstand 15° below zero without protection. Much of the secret is in the roots. Like its sturdy Sub-Zero cousins, "ARCTIC FLAME'S" roots are stronger, deeper, wider—able to carry, to store, to absorb more food, more water, more nourishment for the hard months of winter, and arid months of summer.

STERN'S SUPER-GRADE SELECTED No. 1 PLANTS

Guaranteed to Bloom in 60 Days

Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00; 25 for \$45.00.

Arctic
Flame

(Pat. No. 1432)

NEVER A ROSE LIKE THIS!

Stern's
8350 A

AVE MARIA

Pat. Applied For

NEWEST SUB-ZERO INTRODUCTION

This year, for the first time, Stern's is proud to introduce one of the largest—whitest—and most perfectly formed Roses you ever saw. It's —"Ave Maria"—available only from Stern's.

NEVER A ROSE SO BEAUTIFUL! "Ave Maria" will give you a lifetime of pleasure—gorgeous, handsome flowers of glorious white—blooming—blooming—blooming—from early spring often through the first snow. All season long flower follows flower in seemingly never ending succession. Creamy ivory-white buds open to huge, 4- to 6-inch, many petaled, fully double, long lasting flowers of snowy white just perfect for cutting and flower arrangements.

SUB-ZERO TEMPERATURES NEVER A THREAT! Beautiful, yes! Delicate—never! "Ave Maria" is the newest and one of the finest of all Brownell Sub-Zero Rose creations. Hardy down to 15° below zero! Withstands ravages of heat and drought. Grows bigger and bigger every year reaching 4-6 ft. in height; its gracefully arching branches can be kept trimmed if desired. Produces bushy free-blooming plants with healthy disease-resistant foliage—just like all Sub-Zero Roses.

Our supply of this new Rose is still so limited, it will not be formally introduced until 1958 or 1959.

**STERN'S SUPER-GRADE SELECTED
No. 1 PLANTS**

Guaranteed to Bloom IN 60 DAYS

**Postpaid: Each \$2.50; 3 for \$7.25; 10 for \$22.50;
25 for \$50.00.**

(Dr. and Mrs. Walter D. Brownell
at work in the hybridizing fields)
For their efforts in Sub-Zero Rose
breeding, America's highest awards
in horticulture! For their efforts,
the fiery "Arctic Flame" Rose to
enhance your garden. Truly the
Rose of the future!



Stern's "AVE MARIA" Collection

(Group 57-RO-4)

2 Roses (1 Ave Maria, 1 Arctic Flame)	\$ 4.75
4 Roses (2 of each)	9.00
6 Roses (3 of each)	13.00

Postpaid



Ave Maria

SUB-ZERO HARDINESS BLACKSPOT IMMUNITY

No Other Roses are so
HARDY-HEALTHY-HANDSOME

Stern's EVERBLOOMING ROSES of the FUTURE

A New Race of Sub-Zero Roses
AMAZINGLY WINTER HARDY

TOTALLY IMMUNE TO BLACK SPOT

Dr. Brownell's supreme achievement! Black spot completely vanquished! By his own definition, "These varieties, under normal conditions, will not take black spot regardless of the intensity of such infection surrounding them."

Plant Stern's Everblooming Roses of the Future in the middle of the worst black spot infestation imaginable. They will be totally and completely immune. This is of immeasurable importance to every Rose grower of the future. By selective breeding Dr. Brownell has literally picked out the inherited characteristics of the Sub-Zero hardiness—and immunity to disease. By this means he has destroyed the Rose's prime enemy—black spot.

WINTER-HARDY AT 35° BELOW

Stern's Everblooming Roses of the Future need no protection—even in the coldest, severest winter as frigid as 15° below zero. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest brilliance and intoxicating aroma—produced in abundance on the largest, most vigorous bushes covered with an abundance of lush green foliage.

BUSHELS OF BLOOMS

Exceptional in their spectacular, long-lasting, everblooming performance. These special Stern's Sub-Zero Roses produce many more blooms than ordinary hybrids. Immense blooms—often more than 100 on a single four-year bush. Plants start blooming early—bloom all season long, right through hottest summer—often until early snow has fallen. These Roses laugh at early frosts—maintain a riot of vivid color in your garden from spring until winter snow.



**Pink
Princess**



Red Duchess

**NOW YOU CAN HAVE GLORIOUS SUB-ZERO
BLACK SPOT-IMMUNE SUPER ROSES
IN FIVE DAZZLING VARIETIES!**

ENJOY ROSE BEAUTY BEYOND COMPARE

- 8382 A. STERN'S RED DUCHESS.** The culmination of over 50 years of hybridizing! The perfect Rose! Such a robust and sturdy plant that it is **TOTALLY IMMUNE TO BLACK SPOT**. In addition, it has a heavenly fragrance of true Rose charm. Stern's Red Duchess develops into beautiful, well shaped bushes, 4-6 feet tall. And, best of all, they're in bloom from spring until frost. Literally buried beneath hundreds of lovely, iridescent, rosy red flowers. For a wonderful everblooming Rose fence, plant Stern's Red Duchess Roses 3-4 feet apart.
- 8427 A. LAFTER.** A vigorous growing Rose producing myriads of sparkling blooms. A glorious mixture of orange, pink and yellow shades in high clusters of large, semi-double flowers.
- 8365 A. DOLLY DARLING.** Large flowers of fluffy daintiness, delightfully blended with sunset shades of pink rayon, overlaid with the luster of deeper rose taffeta, to recall that ballroom gown of yesteryear.
- 8377 A. PINK PRINCESS.** Well named for its deep, translucent, double pink flowers. An extremely vigorous growing Rose. Enormous very double flowers up to five inches wide cover the bush from June through October until killing frost. Flowers are exceptionally perfect in form—delightfully fragrant—entirely beautiful.
- 8376 A. PINK BOUQUET.** A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurved, double blooms, similar to Floribundas in size and beauty.

Stern's Super-grade Selected No. 1 Plants. Postpaid: Each \$2.25;
3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$45.00; 50 for \$85.00.

STERN'S EVERBLOOMING BLACK SPOT- IMMUNE, SUB-ZERO ROSE COLLECTION

(Group 57-RO-5)

5 Roses (1 of each variety)	\$10.00
10 Roses (2 of each variety)	19.00
15 Roses (3 of each variety)	28.00

At Last!

A NEW RACE OF ROSES To Brighten Your Garden

Here's a brand new Rose class just defined by All-America Rose Selections. Sure to glamorize and brighten your Rose garden. What special features must a Rose possess to be classified as a GRANDIFLORA? Just study the following specifications and see why you can't do without these sensational new Roses blooming in your garden—this very summer!

STUDY THESE SPECIFICATIONS

- 1. CLASSIC HYBRID TEA FORM**
Flowers have the classic high-centered form, size, long stems, and in most cases, the fragrance of the Hybrid Tea Rose.
- 2. MASSES OF BLOOM**
Blossoms are usually borne in clusters like Floribunda, so you get many, many more of them.
- 3. PERFECT CUTTING ROSE**
Stems on the individual blooms are long enough for cutting and for effective arrangements.
- 4. FULLY EVERBLOOMING**
As fully everblooming as Floribunda and Hybrid Tea Roses.
- 5. HEALTHY, VIGOROUS PLANTS**
Plants exceedingly healthy, vigorous, and tall growing. In some areas they will grow to a height of 4-5 ft., or even 6 ft. in the second year (can be kept cut back if desired). This makes them ideal for a tall Rose hedge, a substitute for a garden shrub or for the back row in the Rose garden.

The Brightest Yellow of ALL! 7515 A. BUCCANEER

(Pat. 1119)

Brilliant new introduction which has won Gold Medals and prizes the world over! The buds are particularly lovely—long, slender and tapering, and they show no color other than a clear sunny yellow. The flowers are cup-shaped as they open (usually about 30 petals) have a moderate Tea Rose fragrance. The brilliant color holds exceedingly well. Buds are wonderful for cutting all season long. The perfect background Rose growing 4-6 ft. tall.

Field-Grown Plants, 2-yr. No. 1. Postpaid: Each \$2.50; 3 for \$7.50; 6 for \$14.00.

THE ROSE THAT CREATED A NEW CLASS WORLD'S ONLY AARS GRANDIFLORA WINNER

THE QUEEN ELIZABETH ROSE

7810 A. (Pat. 1259)

A new breath-taking color in Roses—combining soft carmine-rose and dawn-pink. IMAGINE! BOTH ON ONE BUSH! Flowers regally single on long straight stems, and gorgeous clusters of blossoms as well! Even the bloom clusters have stems long enough so the flowers can be used individually in vases, flower arrangements, etc.

The color is simply out of this world! Radiant PURE PINK shade, hitherto found only in choicest CATTLEYA ORCHIDS, and never before captured in a Rose. The entire bush is gloriously clothed right to the ground with glossy, deep green foliage—a beautiful garden picture even if you could pick all the blossoms.

Field-grown plants, 2-yr. No. 1, Postpaid:
Each \$2.50; 3 for \$7.50; 6 for \$14.00.

VIVID NEW RED GRANDIFLORA ROUNDELAY

7832 A. (Pat. 1280)

Delightful form in all stages, from the beautifully formed deep red buds to the neat, full high-centered, well shaded, full blooms of vivid glowing red. A free abundant bloomer. Robust and vigorous with large foliage exceptionally free of disease. The flowers are produced in clusters on long stems just perfect for cutting. Excellent fragrance. Red color holds in unfading brilliance.

Field-grown plants, 2-yr. No. 1, Postpaid:
Each \$2.50; 3 for \$7.50; 6 for \$14.00.

STERN'S GRANDIFLORA ROSE COLLECTION

(Group 57-RO-6)

3 Roses (1 of each) ... \$ 7.50
6 Roses (2 of each) ... 14.00

Postpaid

Buccaneer

Queen
Elizabeth

Roundelay

Amazing! 3 COLOR SENSATION

THREE DIFFERENT
FLOWERS GRAFTED ON A SINGLE BUSH!

3142 A. STERN'S FAMOUS

TRI-COLOR ROSE OF SHARON

GUARANTEED TO BLOOM THIS SUMMER

Imagine this amazingly unusual shrub in your own garden. Three different varieties grafted on one single bush. Large, luxuriant, double blooms in three exciting colors—**Double Red, Double White, Double Purple**—a triple cloudburst of color and all blooming at the same time.

Plant Wherever You Want Amazing Color

Blooming from midsummer until early fall, Stern's 3-in-1 Rose of Sharon with its three glorious colors on a single plant—will be a source of pride and satisfaction, and the envy of your friends and neighbors throughout the entire season. Extremely hardy—slightly below zero temperatures won't harm them. Thrive in any garden soil. They require almost no care—yet continually grow more beautiful.

**HEAVY, TWO-YEAR,
BLOOMING SIZE PLANTS,
2 TO 3 FT. TALL**
Postpaid: Each \$3.00; 3 for
\$8.00; 6 for \$15.00.

Hibiscus



Tri-Color Rose of Sharon

NOW A GLORIOUS EVERBLOOMING ROSE HEDGE

Covered With Big Red, Pink, or White DOUBLE ROSES —Spring thru Fall!

Now you can have an EVERBLOOMING LIVING FENCE OF ROSES that grows no higher than 5 to 6 feet—needs no upkeep, no repairs, no maintenance! Covers itself with gloriously colorful DOUBLE ROSES from spring to late fall!

Hardy, Fast Growing—Thrives in Any Soil!

Our Everblooming Double-Flowered Living Fence Rose plants are 100% winter-hardy—not a bit fussy about soil. One of the few plants so rugged even salt spray won't bother them. They thrive even near the seashore! Plant about two feet apart and just leave 'em alone.

So Dense, No Person or Animal Can Get Through

They bush out into beautiful strong hedges so impenetrable you have complete privacy. Animals and trespassers can't get in. Your children, pets, livestock can't get out. Unlike ordinary Multifloras they bloom abundantly, continuously! Shower you with big double Roses all summer long! Don't hesitate to pick armfuls for gorgeous arrangements. The more you pick, the more they bloom!



Stop Cross-Lawn
Traffic



Keep Children or
Animals In or Out



Screen Out Streets
... Enjoy Privacy



Beautiful Boundary
Planting

**Plant Now for Bloom
This Spring**

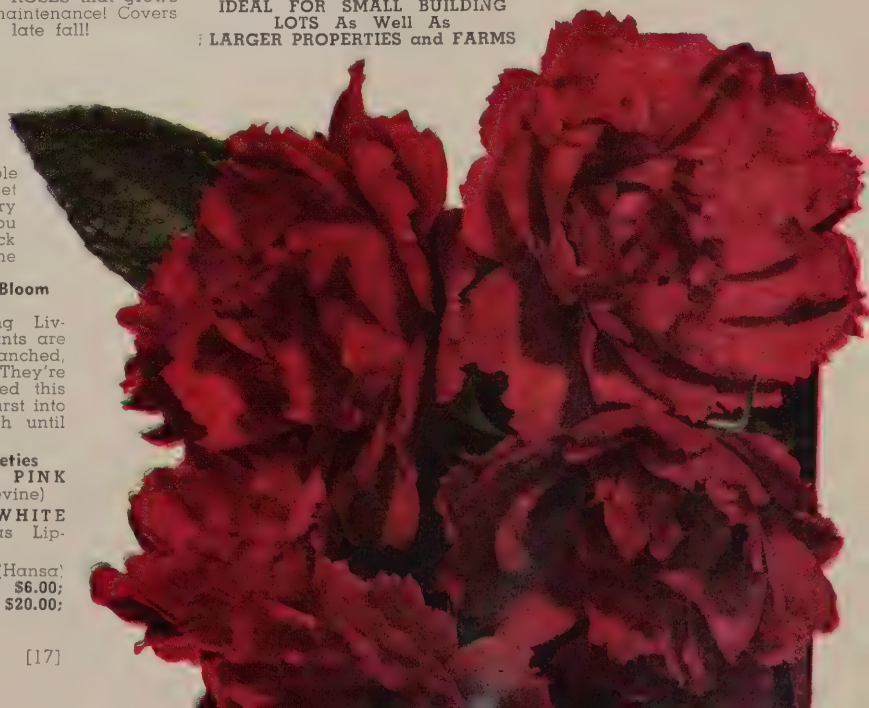
Our Everblooming Living Fence Rose plants are 15-18 in. tall, branched, and well rooted. They're ready to be planted this spring—ready to burst into bloom right through until late fall!

3 Exciting Varieties

6910 C. GLORIOUS PINK
(Belle Poitevine)
6980 C. GLACIER WHITE
(Sir Thomas Lipton)

6940 C. VIVID RED (Hansa)
Postpaid: 5 for \$6.00;
10 for \$10.00; 25 for \$20.00;
100 for \$75.00.

Grows Only 5 to 6 Feet High—
IDEAL FOR SMALL BUILDING
LOTS As Well As
LARGER PROPERTIES and FARMS



Stern's EVERGREEN SUB-ZERO CHRISTMAS HOLLY

Choice Named Varieties

Now Stern's is proud to offer the famed American Holly in choice named varieties—proved for extreme hardiness, leaf color and berrying. While Holly is beautiful the year 'round, it is in winter when other evergreens become drab and brownish that your Stern's Holly will really sparkle. The leaves are deep, dark green and the brilliant red of the berries really stands out against this background.

SUB-ZERO Hardiness—Proved Berrying Ability

Years of testing and study has gone into proving the outstanding named varieties now offered by Stern's. Asexual propagation assures your getting the true-to-type forms which have proven hardy at 20° below; produce enormous quantities of berries and the darkest, glossiest foliage. If you are to have berries on your female Holly, you must have a pollinating male companion planted in the same general area.

Stern's Sub-Zero Christmas Holly will reach a height of 30-40 ft. at maturity if left untrimmed. Looks its best if kept trimmed to a compact 4-10 ft. It can be planted wherever a pyramidal evergreen would be used. Plant your Holly in good garden soil enriched with peat moss or leafmold if possible. Feed with Stern's Miracid (see page 34) for best results. Plant in semi-shade; mulch.

Shipped in plant bands for guaranteed planting results.



Christmas Holly

Brilliant NEW COLOR—ALL SEASON LONG 3368 B. Stern's Hardy GOLDEN VICARY

(Ligustrum ibota vicari)

Here's how to get an unusual touch of color into your evergreen or shrub border. This outstanding shrub holds its golden yellow color from spring until snow flies. Blooms in July with white flowers in pyramidal clusters followed by similar clusters of small berries, some blue, some shining black. Thrives in almost any type soil and under all kinds of conditions—even droughts and poor soil. Remarkably free of insects and disease.

Multi-purpose Color Accent

Although Stern's Hardy Golden Vicary usually grows to a height of 4-6 ft., this beautiful golden leaf form of Privet makes a neat compact shrub that can be clipped to any shape desired. Excellent as an individual specimen planted in strategic garden spots or as a colorful hedge. Bushy, well branched plants, 15-18 in. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.



Hardy Golden Vicary

Stern's Semi-Evergreen SCARLET FIRETHORN

3620 B.

(Pyracantha coccinea lalandi)
Year Round "Miracle" Beauty

No other shrub supplies as much vivid winter color as Stern's Scarlet Firethorn. The profuse clusters of brilliant orange-red berries are colorful all fall and far into the winter. Makes glorious Christmas decorations! Their striking beauty contrasts sharply with the dense growth and lustrous green leaves of the finely shaped shrub. The arrival of these brilliant berries is heralded in May by attractive long trusses of pure white flowers.

WHERE TO PLANT!

A sunny position in well drained soil suits them best. Makes a beautiful shrub 4-8 ft. in height. Superb as climbers against warm walls, for forming a hedge, or as dense bushes in the shrub border. Stern's is proud to offer a hardy strain which stands below zero temperatures.

Sturdy plants, 15-18 in. Earth balled for guaranteed planting results. Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$17.50; 8 for \$33.00.



Scarlet Firethorn

Flowering Shrub of Year 'Round Color

Stern's Evergreen LILY-OF-THE-VALLEY SHRUB

3560 B.

(Andromeda - Pieris japonica)

This Stern's broad-leaved evergreen is justly famous for its lustrous dark green foliage and pendulous flower clusters of silvery white flowers. Acclaimed "as beautiful an evergreen as it is possible to grow!"

Color Changing Miracle

In earliest spring the young foliage is a smoldering burgundy-red; later successively turns to a golden lemon, to a rare turquoise to a deep leathery tropic green and finally to a burning orange-bronze that lives all winter long!

Hundreds and hundreds of silvery white, bell-shaped flowers are produced in pendulous clusters 5 in. long. Literally buries the shrub from sight during April and May. Does well in full sun or partial shade. Grows 6-8 ft. tall.

Finest No. 1 plants, 10-12 in. Earth balled for guaranteed planting results. Postpaid: Each \$6.00; 2 for \$10.00; 4 for \$19.00; 8 for \$35.00.



Lily-of-the-Valley Shrub (Pieris Japonica)

NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

**For Roses . . . Lawns . . . Shrubs
. . . Trees . . . All Flowers . . . Ever-
greens . . . Vegetables . . . Fruits
. . . Berries . . . House Plants . . .**

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant action Miracle-Gro brings plants "back to life"—stimulates new healthy growth, faster, surer than ever before. Miracle-Gro users report flowers bloom two weeks earlier—Roses transformed after one week—vegetables fifteen days ahead. Promotes healthy, steady growth, produces earlier flowers, extends growing and blooming season. No digging—no waiting—no watering in. Goes to work immediately because it's applied directly to roots and leaves.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

AMAZING RESULTS IN 7 DAYS* OR MONEY BACK!

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. Compare growth size, quality of fruits or flowers. If not thrilled—money back.

Apply Miracle-Gro to lawns. In 7 days you'll see green lush growth. You'll say Miracle-Gro is better than anything you ever used—or your money back.

*During growing season.

READ THESE IMPORTANT FACTS!

**FAMOUS UNIVERSITY uses radioactive isotopes
to prove super-rapid plant absorption**

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes!

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

**This is
RADIO-
ACTIVE
"HOT"
LEAF**

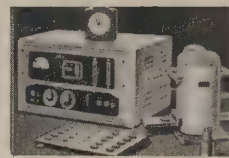


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1 No. 2 No. 3

LEAF FEEDING FOR FOLIAGE GROWTH

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

SCIENTIFICALLY BALANCED

Formulated by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, clean, odorless.

1 1/2 Lbs. \$2.25

(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00

(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00

(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00

(Feeds up to 25,000 sq. ft.)

50 Lbs. \$35.00

(Feeds up to 50,000 sq. ft.)

All Prices Postpaid.

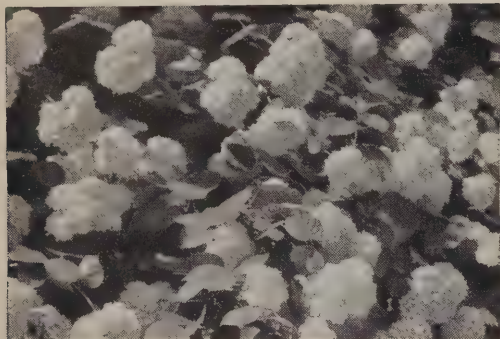
STERN'S

Miracle-Gro

A Rainbow of Colors SELECTED SPECIMENS Produce Spectacular Blooms



Sweet Mockorange



Hills of Snow

3250 A. STERN'S HILLS OF SNOW

(*Hydrangea arborescens grandiflora*)
GUARANTEED TO BLOOM THIS SUMMER

The finest white shrub for shady spots! Yes, here's the perfect answer to planting in the shade. Thrives even on the north side of the house. Produces immense, rounded heads of creamy white flower clusters up to 6 inches in diameter. In full bloom Stern's Hills of Snow Hydrangea is a rolling mass of white, forming a living "snowbank." Blooms abundantly all summer long from July to October. Grows 4-5 ft. high. Shipping height 2-3 ft. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

AMERICA'S MOST POPULAR SHRUB
FOR BEAUTY—FOR PROTECTION

3830 A. WHITE SPIREA (Spirea van Houttei)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May cascading down in a graceful arching manner. Grows 4-6 ft. high. Excellent as an individual specimen shrub, it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft.

Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.

SPECIAL: HEDGE SIZE WHITE SPIREA PLANTS (4990 B)
12-18 in. Plant 2 ft. apart.

Postpaid: 10 for \$4.50; 25 for \$10.00; 100 for \$35.00.

Spirea Van Houttei

[20]

3550 A. STERN'S REBLOOMING SWEET MOCKORANGE

(*Philadelphus Virginialis*)

Sweetly Scented—Large
Double Flowers

The most popular of all the Mockorange! During its first blooming period in June the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. Grows 6-8 ft. in height. Shipping size 2-3 ft. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

NEW! BRIGHTEST RED EVERBLOOMING FLAME RED

4205 A. WEIGELA VANICEKI

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

Guaranteed to Bloom This Spring, Summer and Fall

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

Extremely Hardy—Grows in Any Soil

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well formed bush, 5-6 feet tall.

Strong, Vigorous Shrubs—2-3 Feet

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00;
10 for \$17.50.

STERN'S BUTTERFLY BUSHES

5 Exciting Colors!

BUTTERFLY BUSHES bloom from JULY UNTIL OCTOBER; they bloom abundantly in long graceful sprays the first year planted, forming a compact bush 4-5 ft. tall. Strong, No. 1 plants. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

2706 A. PURPLE BUTTERFLY BUSH (*Buddleia, Ile de France*).

Stern's "BUTTERFLY" COLLECTION

(Group 57-SH-4)
10 Butterfly Bushes in 5 exciting colors (2 of each listed) for only \$12.00, postpaid; or you may order 5 Butterfly Bushes (1 of each listed) for only \$6.00, postpaid.

2700 A. PINK BUTTERFLY BUSH (*Buddleia, Charming*).

2698 A. RED BUTTERFLY BUSH (*Buddleia, Burgundy*).

2702 A. BLUE BUTTERFLY BUSH (*Buddleia, Dubonnet*).

2712 A. WHITE BUTTERFLY BUSH (*Buddleia, Snowbank*).

Color
Harmony
Flowering
Shrubs

3015 A. SILVERBELL TREE (*Halesia tetraptera*)

One of the most beautiful of the southern trees with clusters of handsome, pendulous, white, bell-shaped flowers covering the plant in early spring like gorgeous bouquets of Snowdrops or Lilies-of-the-Valley. Hardy as far north as Boston and at our farms here in Geneva. Thrives in any well drained soil and appreciates a sheltered location. Grows into a large shrub or small tree 15-20 ft. tall. Shipping height 2-3 ft.

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.

GIANT VELVET CUSHIONS OF SENSATIONAL BEAUTY!

Stern's Winter-Blooming

ROSE GOLD DWARF PUSSY WILLOW

(*Salix gracilistyla*)

3656A
SENSATIONAL NEW
LANDSCAPE IDEA

NOW YOU CAN PLANT PUSSY WILLOWS WHERE YOU NEVER COULD BEFORE. These sturdy winter-hardy shrubs have a low, compact growth which makes them ideal for specimen or border planting. Grows only 5 feet tall. Plant them in your outdoor living room, in front of your picture window, or wherever their soft silvery foliage and unusual beauty will bring the brightest display to your garden.

AMAZING COLOR CHANGES

Stern's Dwarf Rose Gold Pussy Willow displays not one—not two—but THREE gorgeous color changes. Imagine the satisfaction of watching this progressive parade of changing color—from softest silvery grey to the silvery pink of a summer dawn—then to a glowing rosy pink dotted with literally hundreds of brilliant golden yellow stamens.

Strong, Vigorous Shrubs, 18-24 in.
Each 2 for 4 for
Postpaid\$2.25 \$4.25 \$8.00



from March Through October FLOWERING SHRUBS the First Year Planted

STERN'S EVERBLOOMING TAMARISK

4057 A. (Tamarix Hispidia, Summer Glow)

One of the finest of all shrubs. Thrives in any garden soil and is perfect for planting at the sea shore and in sandy soil. The graceful feathery foliage is of silvery blue color; thousands of rosy pink flowers appear all summer long in amazing abundance. Flowers and foliage are lovely for cutting. Maturity height about 10 feet. **Special Note:** Tamarisk develop few roots. The tops are cut back to 6 inches at time of planting to insure satisfactory results. Blooms July and August.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

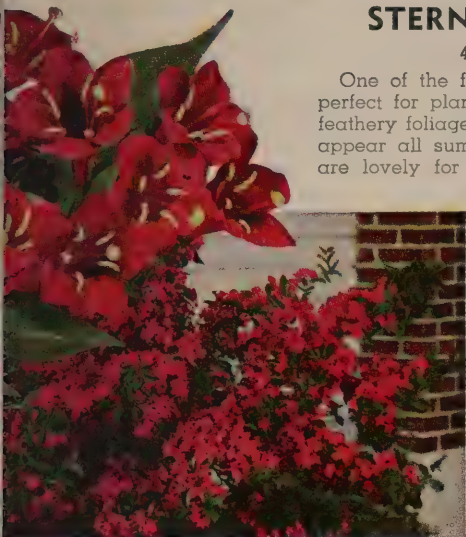
"WEATHER-PROOF" EARLY SPRING BEAUTY FORSYTHIA, LYNWOOD GOLD

2985 A

Here's the latest in real spring beauty! An outstanding new introduction from Ireland that will soon replace all other deep yellow varieties of Forsythia.

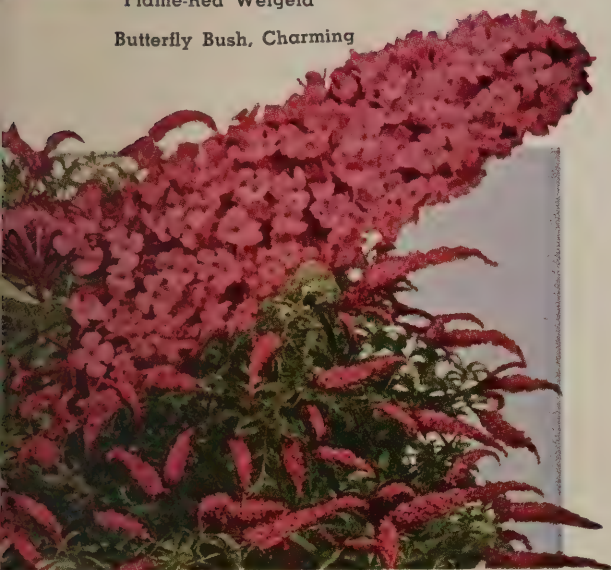
Its erect branches are literally covered with golden yellow flowers from top to bottom. Individual blooms are larger, fuller, of greater substance—and—are "weather-resistant." Blooming in full beauty right thru spring rains and harsh weather. Excellent for cutting and flowering in the house in late winter. Maturity height 5-7 ft. Shipping height 2-3 ft.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.



Flame-Red Weigela

Butterfly Bush, Charming



Pussy Willow, Rose Gold



Dwarf Blue Spirea

ADD COLOR TO YOUR
LATE SUMMER GARDEN

STERN'S DWARF BLUE SPIREA

2735 B—(Caryopteris, Blue Mist)

1½ to 2 ft. BLOOMS AUGUST UNTIL OCTOBER. One of the few shrubs that bloom in late summer and early fall. A compact bush with silvery foliage and powdery blue, fringed flowers. Protect during winter like Rose bushes. Strong No. 1 plants. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

Stern's Everblooming BOUQUET SPIREA

3818 A—(Spirea Macrothyrsa)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 ft. Shipping height 2-3 ft.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.



Everblooming Tamarisk
Feathery Foliage and Lacy Blooms



Forsythia, Lynwood Gold

Bouquet Spirea



Rare Garden Trophies

Stern's GARDEN ARISTOCRATS

These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. You'll find the **perfect** tree for your garden on these pages.

The trees shown on these pages are acclaimed by expert landscape architects as the most beautiful and most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only select specimens, there is necessarily a limited supply of these popular trees. We respectfully suggest that you send us your order early so as to reserve your selection.



Red-Flowering Dogwood

Put a Picture in Your Picture Window STERN'S GOLDEN CHAIN TREE

5345 G. (Laburnum Vossi)

Because of its upright growing habits and flowering beauty we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring—turning almost bluish in summer and a rich handsome deep green in fall.

Flowering beauty. At full bloom in May and June, long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18- to 20-inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 ft. in height.

Guaranteed to Bloom This Spring

Heavy, well branched trees, 6-8 ft. in height. Sturdy, 4-ft. stems. Covered with flower buds to bloom this very spring.

Each \$6.00; 3 for \$17.00; 10 for \$50.00.

Golden Chain Tree



Exquisite Garden Beauty This Very Spring STERN'S RED-FLOWERING DOGWOOD

5142 C. (Cornus florida rubra)

Now you can enjoy rare garden beauty this very spring! Here is the spectacular Red Flowering Dogwood in all its year 'round glory. In early spring even before the leaves appear the tree is literally covered with rose-pink flowers heavily suffused with bright red. Flowers are actually over 3 in. in diameter! **Colorful foliage.** In summer—bright glossy green leaves followed by scarlet berries. In fall—it is even more impressive when the leaves turn to a deep crimson and scarlet. During the winter months the twigs hold a mass of buds. As colorful as an artist's palette. Prefers partial shade and slightly acid soil. Grows 15-20 ft. tall.

Guaranteed to Bloom in 60 Days

These unusual Stern's specimens are well budded —guaranteed to bloom this spring. Naturally the supply is extremely limited so we suggest you order early. Shipping height 3-4 ft. Each \$10.00; 3 for \$28.00; 10 for \$75.00.

STERN'S WHITE FLOWERING DOGWOOD

5140 C. (Cornus florida)

Selected specimen plants with flower buds to bloom this very spring! All the same wonderful characteristics of Dogwoods as described above. Huge flowers over 3 inches in diameter cover the tree in spring. In fall foliage changes to gorgeous reds, while scarlet fruits add to the beauty. Grows 15-20 ft. tall. Shipping height 3-4 ft. Each \$7.50; 3 for \$20.00; 10 for \$60.00.

Now Enjoy Winter-Hardy Northern Magnolias!

STERN'S PINK MAGNOLIA

5390 C. (Magnolia soulangeana)

One of the first trees to bloom in the spring. The delightfully fragrant, broadly cupped blossoms are as large as saucers. The flowers are heavenly pink in the bud opening to a glorious pinkish white. They cover the tree in earliest spring even before the large, glossy, leather-like leaves appear. Grows 15-20 ft. in height. Here is beauty for you and your family to enjoy for years to come. **Guaranteed to bloom this spring.**

Selected specimens, well budded, to bloom this spring. Shipping size 3-4 ft. Each \$10.00; 3 for \$27.00; 10 for \$85.00.

Pink Magnolia



for Living Loveliness

MAGNIFICENT NEW EARLY SPRING BEAUTY

5190 B. Stern's **TREE FORSYTHIA**

(*Forsythia Intermedia Spectabilis*—Tree Form)

Guaranteed To Bloom This SPRING

Now Stern's brings you a completely new Sun Gold Tree Forsythia. These are the same rare specimen type trees which grace the finest formal estates of Europe—now you can enjoy them in your own garden. These unusual trees are specially grown by Stern's on their experimental farms. It takes several additional years of care to train these trees to this unusual tree shape.

Your Stern's Sun Gold Tree Forsythia is one of the first signs of spring. Masses of bright yellow flowers precede the growth of leaves, sometimes appearing even before the last snows have melted. Just imagine, if you can, an entire tree covered with hundreds of gorgeous golden bells blooming—blooming—blooming in amazing abundance.

The Perfect Tree for the Ranch-Type Home

An excellent specimen tree for small homes, you will be amazed at the grace and beauty of your Stern's Sun Gold Tree Forsythia and you will enjoy them year after year. A perfect tree for small yards, growing 10-12 ft. in height. Never too large, always graceful. Use them to soften sharp corners of your home, to plant in your lawn or garden.

Selected "Sure Bloom" Trees

These Stern's Special Giant "Sure Bloom" Sun Gold Forsythia Trees are well branched, 4-6 ft. tall trees. All are still in a perfectly dormant condition and have flower buds which will bloom this spring and every year thereafter.

Strong, well branched, 4-6 ft. trees, each \$5.00; 3 for \$12.00; 10 for \$37.50.



Tree Forsythia



Tree Wisteria

Rare and Unusual Flowering Beauty
for Your Lawn

STERN'S FLOWERING TREE WISTERIA

5800 B. (*Wisteria sinensis*)

Grafted Specimens—Guaranteed To Bloom

Tree Wisterias are a wonderful novelty for planting on your front lawn. Excellent for use in front of your picture window or other strategic spots as they reach a height of only 8-10 ft. These Stern's trees are the grafted kind which usually begin to bloom the first year planted. Due to their particular growing characteristics, stems are not quite straight. These trees will develop into beautiful specimens blooming for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 ft. Each \$7.50; 3 for \$21.00; 10 for \$65.00.

Now Available in
Spectacular TREE FORM

STERN'S DOUBLE-BUDDED ROSE TREE OF CHINA

5610 B. (*Prunus Triloba*)

Guaranteed To Bloom in 60 Days

Stern's Rose Tree of China is one of nature's most glorious signs of spring. Comes to full spectacular bloom in late April or early May before the leaves are out. The delightfully double, quilled, bright pink flowers are borne in such abundance that the branches are hardly visible.

Double-Grafted on a special winter-hardy root, these rare Stern's specimens produce a large, rounded head. Because they bloom at eye level, their color, the size of their flowers, the richness of their foliage take on a whole new magnified intensity. Grows only 6-8 ft. tall. Sturdy, well branched trees: 4-5 ft., each \$5.00; 3 for \$12.00; 10 for \$37.50.



Rose Tree of China

*Flowering
Ornamental
Trees to Enrich
the Beauty of
Your Home*

A Garden Masterpiece to Enrich Your Home STERN'S 'ROYAL PURPLE' SMOKE TREE

3642 A. (*Rhus cotinus rubrifolius*)

A European favorite but rare in this country is the purple-leaved and "purple-plumed" Smoke Tree. It derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. This new, rare form of the common Smoke Tree has handsome purple tinted foliage and bronze colored bloom. In full flowering glory from midsummer to fall. Grows 10-15 ft. high at maturity. Shipping height 2-3 ft. Postpaid: Each \$3.75; 3 for \$10.50; 10 for \$33.00.



Royal Purple Smoke Tree

STERN'S COLOR CHANGING GARDEN MASTERPIECE RARE EVERBLOOMING TREE HYDRANGEA

5300 C

**Spectacular! Flowers As Big As Your Head!
GUARANTEED TO BLOOM THIS SUMMER**

In full bloom there is no lovelier sight than the rolling mass of flower panicles of Stern's Everblooming Tree Hydrangea. Its big conical-shaped flowers are as large as your head! Their beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

CHANGES COLOR 4 TIMES A YEAR!

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. When the immense cone-shaped blooms appear in July they are GREEN, changing to WHITE in August, ROSY PINK in September and finally to BRONZE-PURPLE in October.

SMALL GARDEN OR LANDSCAPE TREE

A majestic and showy small garden or landscape tree, not exceeding 8-10 ft. at maturity. To glorify your home with magnificent beauty, plant them on the front lawn; as a single specimen in a flower bed; or use them in strategic garden show places. Easy to grow, **hardy!** Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions. Plant now for showy garden beauty this summer!

Specimen Size Trees, well branched, 4-6 ft.
Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$23.00.



Tree Hydrangea

Magnificent, Ornamental Lawn Tree to Decorate Your Landscape STERN'S HARDY PINK MONUMENT LOCUST

(*Robina hybrida* Monument)
5630 A

A picturesque and colorful Garden Aristocrat! This rarely offered hybrid is a thrilling sight when in full bloom. It's long drooping clusters of sweet-scented, large, soft lavender-pink flowers hanging gently in the air resemble Wisteria blossoms. In May and June the lovely, almost Sweet Pea-like blooms fill the air with their subtly sweet fragrance.

The fine light, open foliage shimmers gracefully in the lightest breeze and allows light to filter through so that lawn grass will grow right up to the trunk if desired. Stern's Hardy Pink Monument Locust is drought and heat resistant; thrives under most unfavorable conditions, even in poorest soil. Grows 15-20 ft. tall at maturity. Be sure to plant one of these splendid specimens this spring. **Please order early, our supply is extremely limited.** Well branched trees 6-8 ft. when shipped.

Each \$7.50; 3 for \$21.00;
10 for \$60.00.



Dwarf Red-Leaf Maple

5030 A. STERN'S DWARF RED-LEAF MAPLE

(*Acer palmatum atropurpureum*)

Stern's offers only the true Dwarf Japanese Red Leaf Maple—specially grown from cuttings—sure to give you magnificent purple-red foliage all spring, summer and fall. Forms a spectacular contrast to the green of the lawn. Grows to a large shrub or small tree 12-15 ft. in height. You will be proud to own one of these rare plants; everybody admires them wherever they are planted. Plant in full sun for best color effect. Shipping height 18-24 in. **Earth balled for guaranteed planting results!**

Postpaid: Each \$9.00; 2 for \$16.00; 4 for \$30.00.

Crimson Pigmy Barberry



Pink Monument Locust

Stern's CRIMSON PIGMY BARBERRY

2657 D

This new variety has just been introduced from Holland. It's a miniature form of the Red Leafed Barberry which holds its bronzy blood-red color throughout the season. Grows 18 to 20 inches in diameter and 8 inches high. Individual plants are extremely colorful and are ideal for planting in front of other shrubs or to spotlight established foundation plantings. Excellent as edgings to walks and flower beds. Strong, potted plants for best planting results.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$15.00; 25 for \$32.00.



STERN'S

LIVING FENCES

FOR BEAUTY—PRIVACY—PROTECTION

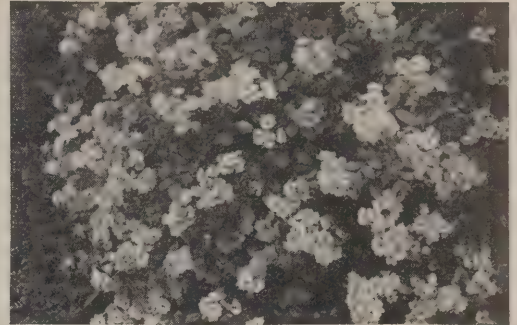
Protect and Beautify Your Property—Quickly, Inexpensively!

STERN'S MULTI-FLORA LIVING FENCE

(*Rosa multiflora japonica*)

If you want a tough, dense, impenetrable hedge that will grow like wild, then you want Multiflora Rose. Recommended for hedges on large lots and for farm fences because no person or animal could possibly get through it. Grows 2 to 3 feet in a single season; ultimate height 8 to 10 feet. Very tough and vigorous; grows luxuriantly even in poor soil. Covered with hundreds of pinkish white blossoms in June; followed by glistening red berries in the fall. Ideal also for game conservation . . . the thorny protection and abundant supply of berries attracts game birds and small animals. Plant 1 foot apart.

4980B. 15-18 inches. Postpaid: 10 for \$2.50; 25 for \$5.00; 100 for \$15.00.
250 for \$30.00; 500 for \$50.00; 1000 for \$90.00.



Factory
Landscaping



Farm
Fencing



Game
Conservation



STERN'S CRIMSON RED HONEYSUCKLE

4922 B

(*Lonicera tatarica zabeli*)

**FINEST TALL HEDGES FOR SCREENING . . .
KEEPS OUT NOISE AND INTRUDERS**

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months—but twelve beautiful months throughout the year.

TROUBLE-FREE—GROWS ANYWHERE!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this spring. They'll amaze you with their Miracle Growth!

HOW TO PLANT

Easy-to-follow planting instructions with every shipment. For hedge use plant 2 ft. apart. For individual plantings set 3 ft. apart.

Strong, 2-yr. plants with husky roots, 12-18 inches. 10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00. All prices postpaid.

TALL HEDGE!

**Excellent to provide an attractive screen
around the borders and rear of your property.**

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. New, trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 feet.

THE FRIENDLY FENCE FOR BIRD AND MAN

Truly the perfect fence without offense. Colorful in summer—covered with attractive berries in the winter. It establishes borders and helps keep out unwelcome intruders the friendly way. Your neighbors will surely stop and admire your new landscape. In winter the colorful red berries grace the winter scene and attract your feathered friends.

SPECIAL LANDSCAPE SIZE SPECIMENS

3404 A

Heavy, well branched shrubs, 2-3 ft.

Postpaid: 5 for \$6.00; 10 for \$10.00; 25 for \$24.00; 100 for \$90.00.

YEAR 'ROUND—4-SEASON BEAUTY STERN'S "CRIMSON"

RED-LEAF BARBERRY

(*Berberis atropurpurea*)

Here's the most popular red-leaved shrub in America in spectacular hedge form. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene. Makes a dense, compact shrub, 3-5 feet tall. Plant 1½ feet apart.

3-YEAR HEAVY TRANSPLANTS

4820C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.75	\$11.00	\$42.50

MOST POPULAR LOW HEDGE GREEN-LEAF BARBERRY

(*Berberis Thunbergii*)

Popular for its low, dense growth, this shrub hasn't a single fault. Will thrive in shade, dry, moist, or sunny locations. Covered with luxuriant green leaves in summer which turn to dazzling shades of red, gold and orange in the fall. Its flashing red berries give year 'round beauty. Plant 1½ feet apart. Grows 4-5 ft. tall.

3-YEAR HEAVY TRANSPLANTS

4825 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.00	\$9.00	\$30.00

COLORFUL—SEMI-EVERGREEN HARDY

STERN'S

AMUR PRIVET

(*Ligustrum amurense*)

This winter-hardy Privet from Eastern Siberia is perfect for rugged northeastern conditions. The clean, light green foliage remains on the bush almost all winter. As an untrimmed screen, grows about 10 feet in height. Can easily be trimmed to any height desired. Makes a superb dense hedge. Plant one foot apart.

4900B. 12-18 in. Postpaid: 10 for \$3.50; 25 for \$7.50; 100 for \$26.00.



NOW . . . Instantaneous "First Aid" for Infested Plants!
Just Press the Button and Spray With . . .

MYST STERN'S AEROSOL SPRAY

Here is the easiest, quickest, surest way to destroy insect pests on house or garden plants. Spray on MYST, the miracle "First Aid" at the very first sign of infestation. There's nothing to fix—nothing to mix. No muss—no fuss! You don't even have to change from party clothes or business attire. Your MYST aerosol bomb is always handy. Just lift the plastic cap—shake—press the button. You give your plants immediate protection—when they need it. You do a thorough job in seconds.

DEATH TO JAPANESE BEETLES

Even the tough Japanese beetle falls an easy prey to MYST. It is sure death to thrips, aphids, leaf hoppers, Cucumber beetles, white fly, mealy bugs, ants, spider mite and others.

CONTROLS BLACK SPOT ON ROSES

When used as a Fungicide Spray, it is important to start spraying early, before fungus spores infect the plant with disease. Used at 7 to 10 day intervals, MYST furnishes excellent protection against fungus damage.

IDEAL PROTECTION FOR HOUSE PLANTS

Hundreds of tests prove that Stern's MYST is the best, most convenient way to control insect infestation on house plants. The controlled, directional spray of the MYST aerosol dispenser makes it ideal for use indoors. Gives instantaneous protection to your prized house plants—especially African Violets, Begonias, Geraniums, etc.

FIRST AID FOR YOUR GARDEN

Gives real push-button protection to your garden beauties—Asters, Azaleas, Camellias, Carnations, Chrysanthemums, Dahlias, Delphiniums, Fuchsias, Gladioli, Marigolds, Roses, Rhododendrons, Snapdragons, Zinnias—and many others.

EXTREMELY ECONOMICAL

Besides being very handy—Stern's MYST is an inexpensive "First Aid." You use only a small amount at each spraying. The proper method is to spray in intermittent bursts of a second or less—covering a foot of plant per second. The ingredients of MYST are so effective that you should spray ONLY until moisture BEGINS to appear on the leaves. MYST's extremely fine vapor wets quickly—penetrates even the smallest hiding place—prevents waste.

EASIER TO USE—SURER COVERAGE

No time. No trouble. No work. Just push the button—MYST does the rest. Compact shape of dispenser makes it easier to spray the underside of leaves where pests hide. Finer spray insures more complete coverage of infested areas—faster.



AT LAST!
Japanese
Beetle
Control



FILLS A SPECIAL NEED

Stern's MYST fills a special need for an insecticide-fungicide which is available for use on the instant—without special equipment—without mixing—without even changing your clothes. It is a First Aid treatment for use AT ONCE when infestation is discovered.

RESULTS GUARANTEED

For the first time Stern's Nurseries are able to offer this outstanding insecticide-fungicide. It has met our most exacting tests—we have given it our unqualified stamp of approval. Order your MYST aerosol bomb now for instant "First Aid" to your house and garden plants. BUGS CAN'T EXIST—WHEN SPRAYED WITH MYST!

1 Canister, 16 Big Ozs., only \$2.25; 2 Canisters, 32 Big Ozs., only \$4.25; 3 Canisters, 48 Big Ozs., only \$6.00. Postpaid.

ORDER NOW
FOR A MORE
BEAUTIFUL
GARDEN
THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN

THROWS A DUST STREAM UP TO 10 FEET
WITH THE FLICK OF YOUR FINGER!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its especially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load" dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

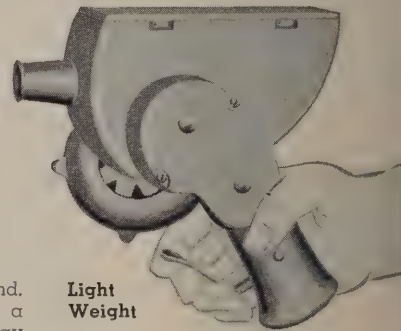
GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from dust "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed . . . or your money back!

GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95, postpaid.



Light
Weight

FREE

A 1½ lb. can of Stern's New GARD ROSE and ORNAMENTAL DUST given free with each GARD-O-GUN.

NOW! ONE DUST FOR ALL ORNAMENTALS!
STERN'S NEW
GARD ROSE DUST

- Multi-Purpose Garden Dust
- Replaces a Shelf Full of Chemicals!
- Scientifically Balanced Formula Contains



Seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatran, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can easily be applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25
3 lbs. for \$3.75
Postpaid

6 lbs. for \$6.00

Stern's Presents THE SPECTACLE-OF-THE-YEAR!

Rare Double Flowering ROSE OF SHARON Flowering Trees

(Hibiscus syriacus)

Guaranteed To Bloom This Summer!

Most exquisite ornamental flowering tree! Now Stern's brings you the lovely ROSE of SHARON in exciting new beauty you've never seen before. Friends will marvel at it! This entire tree covered with hundreds of huge Rose-like flowers is an unforgettable sight! NOT a SHRUB!—NOT A BUSH!—Remember these are magnificent trees, one of the loveliest of all flowering trees. Use as an ornamental tree along walks or near your house; admirers will come to your home just to see their magnificent beauty.

GORGEOUS FLOWERS THIS VERY SUMMER

These big trees will burst into glorious bloom this summer. With every succeeding year you'll enjoy these ROSE of SHARON TREES more than any other tree in your garden.

HUGE ROSE-LIKE FLOWERS—up to 4 Inches Across!

These are the famous ROSE of SHARON at their glorious best—now the most spectacular of all summer and fall flowering trees. Each bloom is Rose-like in its perfection of bloom. Its many ruffled petals, its breath-taking coloring are yours continuously from midsummer until late fall. Require absolutely no special attention. Just plant them and enjoy them. Stern's ROSE of SHARON TREES live a lifetime—a splendid investment for every home-owner.

Makes Your Home a "SHOW PLACE"

These stately ROSE or SHARON TREES will add considerable value to your home—plus exquisite beauty. You will delight in their breath-taking abundance of

color and blossoms, their cool summer shade. Wonderful tree form grows 10-15 feet high—blooms continuously from July until October. Picture above illustrates lovely shape of these Stern's Garden Aristocrats.

Absolutely hardy in most areas! These amazing trees thrive in any soil. They require almost no care, yet they grow more beautiful with each succeeding year. Require no special protection in areas where winter temperatures dip to zero or even slightly below zero. Last a lifetime.



Flowers
Approximately
½ Actual Size

Breath-Taking Colors Now Available in Stern's ROSE of SHARON Trees

- 5264 A. **DOUBLE RADIANT RED.** Hundreds of bright double red flowers, so profuse as to cause some of the branches to droop gracefully.
- 5260 A. **DOUBLE SHOCKING PINK.** Large flowers with many delicately curved petals of a rich pink color. An abundant bloomer.
- 5266 A. **DOUBLE WHITE BANNER.** Pure white with a spot of red in the center. A double-full blossom. Extremely large, very abundant.
- 5262 A. **DOUBLE DEEP PURPLE.** A beautiful clear purple with deeper colored center.

BIG TREES—Finest No. 1 Quality

3-4 ft. tall, Postpaid: Each \$4.00; 3 for \$11.00;
10 for \$35.00.

Please Order Early. Our Supply is Limited.

Stern's Large Flowered ORIENTAL REDBUD

Blazing Magenta-Pink Flowers!

5125 B. (*Cercis chinensis*)

Stern's is proud to offer the imported Chinese strain of Redbud or Judas Tree. This rare strain produces larger, more brilliant flowers for your increased enjoyment. In early spring its branches are buried beneath dense clusters of gorgeous rosy pink Pea-like flowers. Their amazing abundance literally hides the branches from sight! A blaze of color just before the Dogwood and often overlapping it. As a result you'll find them planted together in America's finest gardens.

OUTSTANDING IN FOLIAGE! The large, healthy, green, heart-shaped leaves lend an almost tropical air to your garden. During the fall months the foliage of these picturesque Oriental Aristocrats turns a delightful yellow.

Does well in full sun or partial shade. Hardy from southern Massachusetts and Long Island southward. Grows 10-12 ft. tall. In more northern sections it should be planted in a sheltered spot.

Sturdy, well branched trees, 3-4 ft.

Postpaid: Each \$5.00 3 for \$12.00 10 for \$38.00





Almey
Crab

5400A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, which gives them the effect of a 5-sided star. Many bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft. \$4.00 each; 3 for \$11.00; 10 for \$35.00.

5404A. STERN'S DOLGO CRAB

In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.00 each; 3 for \$8.50; 10 for \$25.00.

Hopa Crab



New Garden Thrill for You—
Starting This Spring!

STERN'S SUNBURST FLOWERING CRAB APPLE

Acclaimed by Experts—"More
Beautiful Than Washington's
Famous Cherry Blossoms"

Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.

Dolgo Crab



5410 A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.50 each; 3 for \$10.00; 10 for \$30.00.

STERN'S SUNBURST FLOWERING CRAB COLLECTION

(Group 57-FR-1)

3 Flowering Crabs (1 of each shown on this page) for only **\$10.00**
6 Flowering Crabs (2 of each shown on this page) \$19.00

MOST EXQUISITE ORNAMENTAL FLOWERING SHRUB!

**STERN'S FAMOUS
"OWN ROOT"**

FRENCH LILAC BUSHES

FRAGRANT, SPECTACULAR, COLORFUL!

**Giant
Flowered
Hybrids**

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

Perfumed Bouquet Clusters up to 18 Inches Long

These are the famous French Hybrids—the **most spectacular of all Lilacs**. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 ft. tall at maturity.

Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

PLANT THESE FIVE SPECTACULAR VARIETIES

4020 A. DOUBLE RED (Charles Joly). One of the darkest red Lilacs. Large deep maroon-red flowers in long clusters. A real beauty.

4028 A. DOUBLE PURPLE (Pres. Grevy). One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear soft delicate purple-blue. An abundant bloomer.

4022 A. DOUBLE WHITE (Mme. C. Perier). A prolific producer of large well filled clusters of large double creamy white flowers. An extremely dependable bloomer.

4021 A. DOUBLE PINK (Belle de Nancy). Lovely mauve-pink flowers of very large size are produced in long narrow clusters. A fine variety of strong healthy growth.

4026 A. DOUBLE BLUE (Pres. Carnot). A free-blooming, strong growing variety producing very large, double, light lilac-blue flowers of very good color and form.

Heavy, well branched bushes, 2-3 ft.

**Postpaid: Each \$2.50; 3 for \$7.00;
10 for \$21.00**

French Lilac Shrubs



**STERN'S FRENCH
LILAC COLLECTION**
(Group 57-SH-5)
**5 French Lilac Bushes (1 of each)
for only \$11.00, Postpaid**

**Charles
Joly**

Stern's Everblooming DOUBLE GLOBE FLOWER

3335 A. (Kerria japonica flore-pleno)

Unusual multi-purpose shrub of year 'round beauty! Exquisite, golden, Rose-like, double flowers which begin in June and continue in slightly less abundance until late fall. The dense, sharply edged, deep green foliage forms an interesting background for the golden blooms. During the winter the light green twiggy stems and slender branches are extremely picturesque and decorative. One of the most beautiful of all shrubs. Does well in sun or partial shade. Grows 4-5 ft. tall. Shipping height 18 to 24 in.

Double Globe Flower

**Postpaid: Each
\$2.25; 3 for \$6.25;
10 for \$19.00.**



THE RAREST OF ALL GARDEN TREASURES

STERN'S *Imported*

TREE PEONIES

FOR A LIFETIME PLACE OF HONOR IN YOUR GARDEN



A FAMOUS ARTIST describes these magnificent plants—"A Tree Peony is the most notable plant in a garden and may well be given the place of honor. A single specimen can hold the focal point in an intimate design; two look well as accents on each side of steps or the entrance path; four can be used in a balanced design at the corners of a flagged area reflected in a pool. Or a group of Tree Peonies are perfectly adapted as a middle ground for the flower border with Lilacs blooming in the background."

In our opinion, these are the most beautiful plants ever created! Their flowers are so spectacular, so colorful and exquisitely formed as to be incomparable. Each spring they are covered with the most beautiful of all flowers—large blooms measuring up to 8 inches across—each a breathtaking array of blending colors—their heavy buds and dark foliage combine in Nature's perfect living statuary.

Unlike the herbaceous or ordinary Peonies, these small woody bushes do not die back to the ground each winter. Instead, they grow larger and more beautiful each year. The bush seldom grows higher than four feet but spreads gracefully with each succeeding year.

EXCLUSIVE! FOR STERN'S CUSTOMERS ONLY!

One of the Orient's Greatest Creations
TAISHONOHOKARI TREE PEONY

Exclusive! Especially imported from Asia by Stern's—for Stern's customers only. One of the most beautiful of all Tree Peonies. A handsome, very large, very double flower—bright crimson-red center blending into a border of delicate pinkish white. A true collector's item. **Each \$10.00, postpaid.**

Sakurajishi



HOW TO GROW TREE PEONIES SUCCESSFULLY

Tree Peonies are extremely easy to grow. They form a well shaped, woody, deciduous shrub which makes an outstanding ornamental bush 3 to 6 feet in height.

It is best to select a sunny location with well drained soil and protected, if possible, from the wind. (This protects the huge blooms). In very warm sections shade during the hottest part of the day is desirable. The south or east side of a building or a planting of evergreens or shrubs is an excellent location.

The soil should be well worked to make it loose and friable. Any good well drained garden soil is satisfactory. This permits the plant to become quickly established and to make the best possible root growth.

WINTER PROTECTION

It is advisable to protect Tree Peonies by mulching, especially during the first winter following transplanting. Apply a mulch of light material after the ground is frozen.

SPECIAL NOTE

Never cut back any woody branches on your Tree Peonies. All that you should do is remove the faded flowers to encourage the setting of flower buds for the following season.

PLANT ALL FOUR OF THESE SENSATIONAL VARIETIES

Up To 50 Blossoms On a Single Plant

ASAITSURU. Extra-large, deep crimson-red, fully double-flowered. A most abundant bloomer—flowers of largest size, often measure over 8 inches. This is a most spectacular variety.

SAKURAJISHI. Here is one of the most beautiful of all Tree Peonies. Its exquisitely formed fully double flowers are a gleaming rose-pink. A free and abundant bloomer.

HANDAIJIN. Enormous, fully double, velvety maroon blooms. Beautiful as an Oriental objet d'art. A true treasure in flaming color. Flowers are exquisitely formed.

GODASHU. The huge, pure white, double flowers of this Oriental treasure are up to 8 inches in diameter. Truly described as the finest of the white Tree Peonies.

2-yr., field-grown plants. Frequently bloom the first year planted. Postpaid: \$6.00 each; 2 for \$11.00; 4 for \$19.50; 6 for \$28.00.

SPECIAL TREE PEONY COLLECTION

Group 57-P-8

4 Oriental Tree Peonies (1 of each variety) .. \$19.50
8 Oriental Tree Peonies (2 of each variety) .. \$36.00

Postpaid

Now—Ready to Bloom!

Indoor Outdoor GARDENIAS

Big Plants Covered With Buds!

Enjoy FRAGRANT BEAUTY the whole year 'round. Wonderful opportunity to have big, 10- to 15-inch plants already in bud or actually blooming! Guaranteed to thrill and delight you! Here's the most exciting garden idea-of-the-year! Now you can have the magnificent beauty-thrill of freshly blooming, fragrant Gardenias right in your own living room in winter—and again in your garden this summer! Never a plant more appealing!

Giant flowers of purest white—beautiful in shape—just like those exhibited by America's finest florists. Their exquisite perfume demands attention—their magnificent shape is unforgettable!

Waxy smooth glowing foliage—these are bushy plants—compact and graceful—covered with lush growth of shapely leaves. Even when not in bloom, these plants are a valuable decoration in home or garden.

Limited supply of vigorous plants—actually in bloom or covered with buds—already growing in 3-inch pots. All you do is follow easy directions. Strong plants, 10-15 inches, shipped with 3-inch pots.

Postpaid: Each \$2.50 3 for \$7.00 6 for \$13.50



Gardenias

BRILLIANT INDOOR BEAUTY

CRIMSON SUNBURST®

VIOLET

Breath-Taking New
Crimson-Red-Violet

Here is a real red "African Violet." Stern's new Crimson Sunburst Violet is the rare and unusual *Episcia Coccinea*, a close cousin of the African Violet.

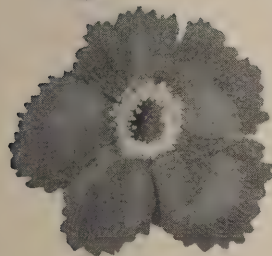
Truly the brightest member of the family. Its remarkably large brilliant scarlet flowers contrast vividly with the broad, velvet-like deep bronze-green leaves which are accented by veinings of bright emerald-green. Even without the spectacular flaming red flowers the unusual leaves make Stern's Crimson Sunburst Violet a house plant you will cherish and admire. Stern's new Sunburst Violet is easy to grow. Just give it the same care you give your regular African Violets. You'll be amazed at its vigorous colorful growth.

Supply is extremely limited. Please order early.
Well Rooted, Potted Plants: Each \$2.00; 3 for \$5.50; 6 for \$10.00
Postpaid

Plants shipped in early spring as soon as weather permits.
® Reg. Trademark

ACTUAL SIZE

The above is the actual size of a Stern's Crimson Sunburst Violet bloom.



Camellia



Stern's LOVELY GLOXINIAS

RARE IMPORTED SPECIMENS GUARANTEED TO BLOOM

We are proud to offer this new strain of imported Gloxinias unlike any seen before in America. They grow considerably larger than the American varieties, producing 20 to 30 huge, bell-shaped flowers. Their vivid coloring, their luxurious foliage make these Stern's European-type Gloxinias a "must" for your indoor garden. For outstanding results feed with Miracle-Gro every 3 weeks.

Heavily rooted, living plants in 2 1/4-inch pots.

**OUR SUPPLY IS LIMITED
SO PLEASE ORDER EARLY**

Red, White and Blue varieties—your choice of color.

**\$1.50 each;
3 for \$4.25;
6 for \$8.00.**

Postpaid

**Stern's Gloxinia
Collection**

(Group 57-HP-1)

3 Gloxinias (1 of ea.) \$4.25

6 Gloxinias (2 of ea.) \$8.00

Postpaid



Gloxinia

Now, Grow Exotic Indoor-Outdoor Camellias

STERN'S DOUBLE JAPANESE CAMELLIAS

Ready to Bloom Indoors in 60-90 Days

Imagine LIVE CAMELLIAS growing right in your home in midwinter—flourishing indoors like any house plant! What a thrill to see these exotic semi-tropical beauties cover themselves with handsome, glossy, evergreen foliage! They come with flower buds and bloom in 60 to 90 days with big beautiful showy double flowers in lovely pink or red so brilliant they light up your whole room!

As Many As 12 Big Camellias On One Young Plant

Stern's double-flower Camellia plants are true Japanese Camellias—selected varieties that start blooming while young, go on growing and blooming ever more abundantly year after year! You don't need a greenhouse or even a green thumb to get thrilling results with them. Simple, complete growing instructions are enclosed. They're wonderfully easy to grow! Often as many as ten or twelve big Camellias appear on a single young plant.

Grow Your Own Corsages!

Each big double Camellia flower perfect in color and form, is like those sold by the finest florists for as much as \$3.00 a flower! They make strikingly lovely corsages—particularly exciting to wear or give, because you grew them in your own home.

A limited quantity of Stern's special vigorous, potted Japanese Double Camellia plants are ready for shipment right now. Two glorious vivid colors: DOUBLE RED and DOUBLE PINK. Strong plants in 3-inch pots, with flower buds, ready to bloom.

Each \$2.95 2 for \$5.00 5 for \$10.00

STERN'S HOUSE AND GARDENS SPECIALS-MIRACLE AIDS

Build a Pyramid of "Superfection" In Your Garden—Grow More Berries—Enjoy More Beauty With the Novel—Exciting



PYRAMID STRAWBERRY GARDEN

Looking like a gigantic "Strawberry short-cake" in your garden, the STRAWBERRY PYRAMID GARDEN grows three times as many berries in a limited area—75 luxuriant, everbearing Strawberry plants—enough to supply the average family for every use all season long.

Enjoy Berries All Season Long

Grown the PYRAMID way, the fruit is easier to pick—easier to care for. Constructed of 4-inch bands of tough corrugated aluminum, 6 feet in diameter at the base and 4 terraces high, the gleaming beauty of Stern's STRAWBERRY PYRAMID will last a lifetime free from rust or corrosion. (Simple and complete assembly and growing instructions with order.)

PYRAMID GARDEN—\$8.95, Postpaid

SPECIAL OFFER: Pyramid Garden and 75 Superfection Everbearing Strawberry Plants, \$13.95, Postpaid



NATURE'S FINEST INSECT CONTROL Beautiful Garden BIRD HOUSE Make a Garden Home for Your Feathered Friends

Treat yourself to the company and cute tricks of bird friends in your garden! Give them a cozy home! You can assemble this attractive Wrenhaven in 7 short minutes! No tools, nails or glue needed. Parts ready-slotted to interlock. Makes a charming bird home—warp, weather and waterproof. Brown, trimmed with white. 8"x7½"x6¼", 1" door exactly right for wrens. Order two or three.

HG 179 Postpaid, ONLY \$1.49

PLANT SEED WITH CONFIDENCE NO DAMPING OFF

Plant your seeds in Ferti-Cubes. They root in ORGANIC plant food and always have plenty of nourishment. Big, healthy root systems develop. You transplant cube, root and all without disturbance. There's no wilt, no setback. You get wonderful results.

SO SIMPLE TO USE

No lost plants due to soil disease. Nothing left to chance. Clean, odorless. No manure to handle. Ideal for planting seed in the house or in the garden.

START SEEDS INDOORS RIGHT NOW— TRANSPLANT LATER WITHOUT SETBACK

DON'T WAIT. Send \$2.00 today for kit of 40 Ferti-Cubes, packet of Sphagnum moss, instruction folder. Produce 40 big beautiful flower or vegetable plants. Realize the joy and satisfaction of growing the finest flowers and biggest vegetables in your neighborhood. Amaze and delight your friends with your 1957 garden. With Ferti-Cubes it can be equal to the finest in England. Immediate delivery.

SATISFACTION GUARANTEED

Mail Orders Filled Immediately
40 FERTI-CUBES, ppd. (Reg. Size Kit) **\$2.00** 100 CUBES
HG 174 **\$4.50, ppd.**

For a "Miracle" Lawn Quick - Easy - Safe HOZON FOR APPLYING MIRACLE-GRO TO LARGE LAWN AREAS

Makes fertilizing as easy as ordinary sprinkling! Apply Miracle-Gro through ordinary garden hose—for lawns, orchards, large garden areas. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply connect HOZON between your water faucet and your hose. Place HOZON feeder suction tube in pail of concentrated Miracle-Gro solution. SO EASY—HOZON sucks up the solution and accurately mixes Miracle-Gro with the proper amount of water. Simple instructions included. We guarantee complete satisfaction—or money back at any time.



HG 112 Postpaid, Each \$2.35

New Automatic Garden Hose Sprayer— Needs No Pumping Simply Attach to Garden Hose— Water Pressure Does the Work

HAYES SPRAY GUN

So easy—so effortless. Just touch the button. Automatically sprays up, down, in any direction. For all plants, including tall trees. Powerful suction completely mixes the solutions. Positive, foolproof on and off valve. Sprays all liquid and wettable powder insecticide. Works with all standard water pressure—no tiresome pumping—just attach to any garden hose.

HAYES "4." Sprays 4 gals. yet weighs only 2½ lbs. fully loaded. **HG 115 Postpaid, \$6.45**
HAYES "6." Makes 6 gals. of spray. Long nozzle (illustrated) reaches underneath leaves. **HG 116 Postpaid, \$9.95.**

Bigger . . . Sweeter . . . Meatier Berries

with BERRY-SET



Makes berries grow 50% to 100% BIGGER . . . Meatier . . . Sweeter . . . more luscious tasting. Yields are increased as treated plants bear fruits over a longer period. Strawberries have fewer seeds.

EASY TO USE THOROUGHLY TESTED

Simply dissolve Berry-Set (a Hormone Powder) in water and spray it on the blossoms of your Strawberry, Raspberry or Blackberry plants. Berry-Set has been tested by leading universities whose results prove that it greatly increases the fruit and yield. Complete instructions on every package.

3-oz. pkt. (makes 12 gals.) \$1.00
12-oz. can (makes 48 gals.) 3.00
Postpaid



KILLS MOLES

STOP DAMAGE CAUSED BY RODENTS

Just light the fuse on the tubular destroyer and insert into the nest, holes or tunnels . . . Then cover the holes. The gas kills every mole, rat, gopher, or other rodent in the hole. Also ants and other insects. Absolutely HARMLESS to humans and other animals if used as directed. Non-inflammable and non-explosive. Guaranteed to eliminate moles, etc.

HG 170 Postpaid 3 for \$1.25

SET OUT BULBS OR PLANTS IN 8 SECONDS WITH BULB PLANTER

No Digging! No Blisters! Better Results!



Just push Planting Tool into soil with a slight twisting motion; pull out and soil comes with it . . . presto! . . . there's a perfect hole ready for young plant or bulb. Hole has straight sides, flat bottom, just the right depth! You simply drop seedling plant (or bulb) in hole, tap Planting Tool so soil falls back into hole . . . **AND YOUR PLANT IS PERFECTLY SET OUT!** Ideal for setting out seedling annuals . . . perennials . . . vegetable plants . . . all types of bulbs. Perfect next fall when planting Tulips, Daffodils, Hyacinths, etc. Will save you hours and hours of work; eliminates tired arms and sore muscles. Precision made of finest steel with easy-grip wooden handle. Metal part painted to resist corrosion. Lasts a lifetime.

HG 162 Postpaid, Each \$1.35



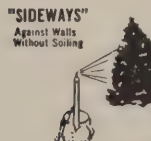
VAPO-ELECTRIC Kills Flies, Spiders, Roaches, Mosquitoes, Moths

Now, at last, you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects. Whether they fly, crawl, creep or chew . . . Bug-KIL destroys them all. Bug-KIL is absolutely harmless to humans and pets. Can't stain anything, leaves no strong odor. Nothing to see, feel, notice. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-ft. extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid, Each \$2.98



TO BETTER LIVING IN YOUR HOME AND GARDEN



BANISH CRAB GRASS FROM YOUR LAWN

STERN'S

MIRADOX

THE MIRACLE CRABGRASS KILLER

DESTROYS SEEDS AS THEY SPROUT

At last—an end to unsightly, crabgrass infested lawns. Stern's MIRADOX kills weed seeds as they sprout. Prevents them from even getting started. Crabgrass, the perennial problem, has finally met its match. No more will you have to wage a losing battle against this weed which has ruined so many fine lawns.

SAFE TO USE

Used according to directions, Stern's MIRADOX, due to its remarkable selectivity readily kills crabgrass in all stages of growth without injury to perennial grasses such as Merion, Kentucky Blue, Zoysia, Red'op, Colonial Bent, Creeping Bent or Bermuda. Stern's MIRADOX is recommended for use on lawns, fairways, and the finest turfs. Complete directions for using MIRADOX included with every package.

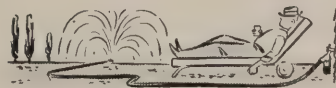
CONTROLS MANY OTHER WEEDS

In addition to being a sure-cure for crabgrass, Stern's MIRADOX also controls such undesirable as pigweed, purslane, chickweed, lambsquarters, carpetweed and foxtail for three to six weeks depending on weather conditions. For continued control of crabgrass, Stern's MIRADOX should be reapplied at monthly intervals through August. These applications will kill new crabgrass seeds as they start to sprout. Remember—one crabgrass plant can produce 90,000 seeds—every one of them a potential enemy to your lawn.



FIRST SELECTIVE CRABGRASS KILLER EVER DEVELOPED

Now, at last, Stern's MIRADOX gives control of your lawn's deadliest enemy—crabgrass! New MIRADOX is the result of years of experimentation to find a quick, sure control for crabgrass. It contains the new miracle ingredient Di Sodium Methyl Arsenate which kills crabgrass through the soil without injuring desirable grasses or other garden plants. Crabgrass has defied everything else—but MIRADOX, proven by scientific test, is a sure control.



EASY TO USE

Stern's MIRADOX is a convenient, water-soluble powder which can be applied to small areas by a hand sprayer—or to larger areas by a power sprayer or garden sprinkler. The blades of grass should be thoroughly covered by tiny droplets of MIRADOX solution. For best results apply MIRADOX as early in the season as possible while the crabgrass seeds are germinating. This allows the good grasses to grow properly without being crowded out by crabgrass. However, late season treatments against mature crabgrass gives equally fine results.

EASY TO APPLY

Amazing new HYDROMIX attaches to your hose faucet—enables you to free your lawns and borders of crabgrass—without bending down to dig up a single weed—without endangering your grass and shrubs with deadly chemicals—without dragging around a heavy tank or sprayer. Just attach Hydromix to your hose faucet. Then turn on your sprinkler, that's all! Complete instructions included. **HG 124 \$3.95, postpaid.**



ENDS TRIMMING FOREVER!

STERN'S

LAWN-STOP



Stern's new invisible LAWN-STOP will keep your grass in its place, permanently! Gives your lawn that just-trimmed, just-edged look—gives your home that well-cared-for estate look. Underground "barrier" stops grass roots from spreading! Protects your flower beds, foundation plantings, shrubs, trees, fences and driveways. **Reduces lawn care up to 50%.**

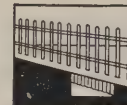
NON-RUST ALUMINUM LASTS A LIFETIME

Stern's invisible LAWN-STOP is made from heavy non-rusting corrugated aluminum strips four inches deep. Easily cut to desired length by ordinary household scissors.



EASY TO INSTALL

Complete, easy to follow instructions with every shipment. Do-it-yourself corrugated aluminum strips are easy to install; just drive down to soil level with hammer or mallet. Almost invisible! LAWN-STOP easily bends around corners or at right angles. Even follows contour of soil.



LOW POSTPAID PRICES

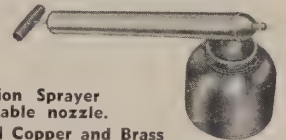
40 ft. only \$5.95 80 ft. only \$10.00 120 ft. only \$14.75

Stern's "LIFETIME"

Continuous Jet-Action Sprayer with amazing adjustable nozzle.

RUSTPROOF Gleaming Solid Copper and Brass

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Protekall and Gard but recommended for all insecticide and fungicide sprays. Will not clog or stick. A real gardener's pal. **HG 113 Each \$5.95, postpaid.**



ORDER YOUR "CRABGRASS INSURANCE" NOW

A crabgrass infested lawn is much easier to prevent than to cure. Order MIRADOX now and be ready for that first really warm spell when the weed seeds begin to sprout. Stop them before they get started—and enjoy this year the finest lawn you have ever grown. Economical! Stern's MIRADOX removes crabgrass from your lawn—costs less than 1½¢ to treat 10 square feet.

4 ozs. \$1.50 12 ozs. \$4.00
(treats up to 1000 sq. ft.) (treats up to 3000 sq. ft.)
POSTPAID

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ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly...easily...surely

Amazing GARD Garden Spray works wonders

REPLACES A SHELF FULL OF INSECTICIDES



SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

D.D.T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cutworms, etc., also sucking types such as thrip and tarnished plant bugs.

MALATHION

Controls aphids. Helps prevent spread of virus plant diseases. Controls mites on roses, evergreens, etc.

CAPTAN

A specific for black spot of roses, septoria leaf spot of "mums", rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE PLUS FUNGICIDE

New way to protect your garden from insect and fungus damage. Stern's GARD saves work, time and money. Now resists wash-off even after heavy rain. Contains "STIK", new rain resistant, plastic type coating that helps keep spray chemicals on plants, often twice as long as ordinary sprays. Mixes easily with water—won't clog spray nozzle.

SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with Stern's GARD.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to grow healthy fruits, berries, roses and flowers.

GARD GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use GARD will be found on the package.

STERN'S GARD

MULTI-PURPOSE GARDEN SPRAY
for ORNAMENTAL TREES and SHRUBS,
FRUIT TREES, FLOWERS, VEGETABLES

**Controls Most Insect Pests and
Fungi in a Single Application**

4 oz. Canister (makes 4 gals. finished spray) **\$1.50**

1 lb. Canister (makes 16 gals. finished spray) **\$4.00**

5 lb. Canister (makes 80 gals. finished spray) **\$18.00**

All Prices Postpaid

**STOP your precious Evergreens
from turning yellow and dying**

STERN'S NEW Miracid

**Keeps All Acid-Loving Plants A
Healthy Green**

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid—or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions—checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

Completely Water-Soluble, Begins Acting Immediately

It supplies wonder-working chelated iron—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil—because it's entirely water-soluble—easily absorbed through roots and foliage—for fast action!

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, Firs, Spruce, Hemlock, Blueberry bushes, Dogwood, Azalea, all acid-loving plants and Trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich dark green growth. MIRACID contains nitrogen, phosphorus and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

The Closer to Your House They Are, the More Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start—because the soil in which they're set is almost certain not

THESE PLANTS NEED MIRACID FOR
Perfect Growing Conditions
ARBOR-VITAE
AZALEA
BLUEBERRIES
CAMELLIA
DOGWOOD
FIR
GARDENIA
HAWTHORN
HEMLOCK
HOLLY
HYDRANGEA
JUNIPER
MOUNTAIN
LAUREL
MOUNTAIN ASH
OAK TREES
PINE
RHODODENDRON
SPRUCE
YEWS
AND ...
All Acid-Loving Plants, Shrubs, Trees!

to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil and makes it unsuitable for best evergreen growth. This chemical action continues for many years—becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid—releases locked-up iron and other nutrients—produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

FOR CONTINUED RESULTS USE EVERY TWO WEEKS

1 Tablespoon Makes 1 Gallon

1½ lbs. makes 60 gallons of amazing soil acidifier.

1½ lbs.\$ 2.25 10 lbs.\$ 9.00
5 lbs. 5.00 50 lbs. 35.00

ALL PRICES POSTPAID

ANOTHER GREAT STERN'S PRESENTATION

Stern's

5422 A

"PILLAR OF FIRE"*

ROSY-RED FLOWERING CRAB APPLE

(Malus M.R. 454)

New Columnar Flowering Tree Like a Graceful Lombardy Poplar

Stern's proudly presents a new style in ornamental flowering trees . . . the exciting new Stern's "Pillar of Fire" Flowering Crab! You've never seen anything as graceful as this new type of garden tree. A narrow upright Crab similar in outline to the magnificent Lombardy Poplar, only much more beautiful. An exquisite small tree, they reach a height of less than 20 feet at maturity. They are extremely hardy—very long lived—withstanding even the cold wintry climate of Canada where they originated.

COMPLETELY COVERED WITH ROSY RED FLOWERS

MANY BLOOM THE FIRST YEAR PLANTED

You'll get beautiful flowers the very first year. Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. Unfortunately the color picture is slightly darker than the actual color of the blooms. The tree is literally bursting with blooms. As summer approaches and the blossoms fade away, beautifully decorative, cherry-red miniature apples appear and remain until late November. Its foliage, a purplish maroon, turning reddish green in late summer makes this a most colorful tree for your garden. In addition, its unusual shape will make your "Pillar of Fire" the most talked about tree in your neighborhood.

Our supply of these trees is extremely limited. Please order early.

Strong No. 1 Quality Trees, 3 to 5 Ft.

EACH	3 FOR	5 FOR	10 FOR	25 FOR
\$5.00	\$14.00	\$20.00	\$35.00	\$75.00
Postpaid				

*Registered
Trademark



Pillar
of Fire
Flowering
Crab Apple



Dwarf Burning Bush

YEAR 'ROUND BEAUTY FOR YOUR HOME!

STERN'S DWARF BURNING BUSH

2942 A. (Euonymus alatus compacta)

5 STAR BEAUTY

- ★ Beautiful yellow flowers in May and June.
- ★ Beautiful dark green foliage in summer.
- ★ Brilliant copper-red leaves in fall.
- ★ Attractive red berries.
- ★ Unusual ridged corky bark all winter.

You can't believe your eyes when the dark green foliage on this Burning Bush turns to a brilliant copper-red—but turn it does. Truly one of autumn's most thrilling sights. Excellent for foundation planting or as an individual specimen. Maturity height 4-5 ft.
Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.

3262 B. Stern's Everblooming HYPERICUM

A charming low shrub covered throughout summer and fall by immense quantities of brilliant golden cup-like flowers 2½ to 3 inches in diameter. The flowers appear at the end of every shoot, the plant when in full bloom appears to be a "mound of gold" 1½-2 ft. high. Flowers are extremely fragrant.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00.



Everblooming Hypericum

DAZZLING NEW COLORS FROM AUGUST UNTIL FROST!



*Trademark



Bushels of flowers starting this summer!

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting—to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

Each Plant a 2-Ft. Mass Display of Color

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.



Every Plant Entirely Covered with Flowers Blooms 8-10 Weeks Starting This August

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

Choose From These 6 Best Varieties

Red Cushion
Bronze Cushion

White Cushion
Yellow Cushion

Pink Cushion
Purple Cushion

America's Finest Plants!

These "1000 Flower" Mums are selected plants with big vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom. **Field-Grown Plants, No. 1—Your Choice of Varieties**
3 for \$2.50 10 for \$7.50 25 for \$16.00

POSTPAID

Stern's "Thousand Flower" Mums

(Group 57-P-1)

6 Cushion Mums (1 of each color) for \$ 4.75
12 Cushion Mums (2 of each color) for . 9.00
18 Cushion Mums (3 of each color) for . 13.00
30 Cushion Mums (5 of each color) for . 20.00

All Prices Postpaid

How to Grow a **MULTICOLOR GARDEN** Without Work!

Stern's
"All-American"

DAY-GLO DAYLILIES

(Hemerocallis Hybrids)

GUARANTEED TO BLOOM THIS SUMMER

MAGNIFICENT DAYLILIES—called "All-American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. **Established plants frequently produce as many as 300 bloom buds!**

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall, graceful "Lilies" ranging from soft yellow to bright gleaming canary-gold—orange to almost fiery red—pink—purple—all the intermediate shades! **AND THEY ARE SUB-ZERO HARDY!** Even if the temperature is 15 or 20 degrees below zero, it will not injure Day-lilies. They can really take it.

HUGE "EYE-OPENERS!" Far larger than old-fashioned types of Daylilies. These Stern's varieties produce flowers **up to 9 inches across!** They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Selected reblooming varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

MAGNIFICENT REBLOOMING VARIETIES FOR 90 DAYS OF COLOR

GOLIATH. 34 in. Broad, 7-inch flowers of deep rich yellow. Worlds of blooms following one another over an extended period. Midseason.

PINK CHARM. 40 in. Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form. Midseason.

MAMIE LAKE. 48 in. Most unusual bi-color. Huge, 7- to 9-inch blooms with petals of the richest rosy orchid. Large ruffled lemon throat shading to green. Midseason.

BLANCHE HOOKER. 36 in. The brightest early flowering red in the garden. Rich orange cup. Blooms and blooms. Early.

NOSIESTA. 36 in. Never seems to stop blooming. Unusual deep yellow flower, almost chrome. Giant 6-inch flowers—May and June. Early.

BLACK EMPEROR. 48 in. A profuse bloomer. Blooms 5 inches across, of a real dark red-purple with a velvety texture throat of deep yellow. Midseason.

SELECTED No. 1, FIELD-GROWN PLANTS
Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.



Pink Charm

**GUARANTEED: BLOOMS FROM
JUNE THRU SEPTEMBER**

Stern's ALL-AMERICAN DAYLILY COLLECTION

(Group 57-P-2)

12 Stern's Daylilies (2 of each variety) for only \$14.00, postpaid. 6 Stern's Daylilies (1 of each variety) for only \$7.25, postpaid.



Big Everblooming Carnations for Outdoor Garden Beauty STERN'S HARDY EVERBLOOMING CARNATIONS LARGER FLOWERS • LONGER BLOOMING SEASON BRIGHTER COLORS • SWEETER SCENT

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are an absolutely hardy race which will produce magnificent masses of bloom in your garden. **Wonderful Everblooming Flower Border.** They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type **CORSAGES.** Growing to a height of 15 inches—Stern's Hardy Carnations rival the prized greenhouse varieties in size and perfection of bloom, color and fragrance.

GUARANTEED TO BLOOM THIS VERY SUMMER

Commencing in late spring, these big, everblooming Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until late fall. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

Three Exciting Colors

ROSE UNIQUE. Lovely rose-pink.
Wallace Red. Blazing scarlet.
Dubonnet. Deep purple-violet.

Heavy, 1-year, field-grown plants with good, strong roots.
Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00.

STERN'S EVERBLOOMING CARNATION COLLECTION (Group 57-P-3)

3 Hardy Carnations	(1 of each)	for\$ 2.50
9 Hardy Carnations	(3 of each)	for 7.25
12 Hardy Carnations	(4 of each)	for 9.00
18 Hardy Carnations	(6 of each)	for 13.50
Postpaid			



Color Glory All Summer Long, Even in Hottest Weather!

STERN'S EUROPEAN TYPE

MULTI-FLOWER PHLOX

Blooms Gloriously Even in Withering Heat Where Other Flowers May Fail!

Guaranteed To Bloom This Summer

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season 'round garden color, you must not be without these Stern's hardy Phlox! Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

Now available in selected harmonizing colors. While strong and vibrant, there is a pastel quality to each that eliminates color conflict, assures spectacular color glory.

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2-2½ ft. tall. Extremely hardy, practically trouble-free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

Choose From These 10 Harmonizing Colors

ORANGE FLAME, Mrs. R. P. Struthers. Orange-red.
SHELL-PINK, Salmon Glow. Most exquisite pink.
SALMON-PINK and **RED**, Rynstroom. Deep pink with extra large florets.
LAVENDER-PURPLE, Starlight. Purple with white star.
SUNSET-RED, Firebrand. Brilliant fiery red.
SOFT FUCHSIA-PURPLE-RED, San Antonio. A huge flower!
PURE WHITE, Von Lassburg. New variety, strong grower.
GLEAMING PINK, Fva Forester. Bright salmon-rose.
SCARLET-CRIMSON, Flash. One of our finest colors.
ROYAL PURPLE, Royal Purple. Finest purple developed.

No. 1, Field-Grown Plants.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Stern's SPECIAL PHLOX COLLECTION

(GROUP 57-P-7)

Ten harmonizing colors of Hardy Phlox—1 of each. Guaranteed to bloom next summer for only \$6.00, postpaid.

If you do not want the entire Collection, we will supply five Hardy Phlox plants, your choice of colors, for only \$3.25, postpaid.



STERN'S CARPET PHLOX (Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. They thrive in poorest soil, even in dry and sandy ground. Plant in full sun 12 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Don't miss Blue Hill, an exquisite light blue, which blooms in spring and again in fall! Order soon. Early planting required because they bloom so early.

Strong plants, No. 1. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)
BLUE CARPET PHLOX (Blue Hills)

PINK CARPET PHLOX (Moerheimi)
WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION

(GROUP 57-P-4)
 20 Carpet Phlox (5 of each color) for ... \$15.00
 40 Carpet Phlox (10 of each color) for ... 28.00
 100 Carpet Phlox (25 of each color) for ... 50.00
 All Postpaid

Stern's Carpet Phlox

STERN'S DICENTRA HYBRID, BOUNTIFUL

**NEW
 EVERBLOOMING
 BLEEDING HEART**
 (Pl. Pat. 1198)

**Dicentra, Bountiful
 Sensational Everblooming Beauty**

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early autumn it blooms again as freely as in the spring. A single 2-year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well drained soil and does well in light shade or in full sun.

Stern's No. 1, Field-Grown Plants.

Postpaid: Each \$1.50; 3 for \$4.00; 6 for \$7.50; 10 for \$11.00.



Stern's Easy to Grow HARDY OUTDOOR ORCHIDS

Perfect Orchid Color!

(*Bletilla Hyacinthina*)

Perfect Orchid Shape!

You've always thought that you had to be a real garden expert to grow Orchids. Well in most cases it's true—but here's the easiest of all Orchids to grow. If you can grow Daffodils, you can grow *Bletilla Hyacinthina*.

GUARANTEED TO BLOOM

Absolutely a true Orchid! They look just like miniature *Cattleya* Orchids sold by florists. Flowers are produced on a spike 12 to 15 inches tall. As many as eight Orchids bloom on each spike. A mature plant can produce up to 1000 flowers every year! This is the "Can't Fail" Orchid! So easy to grow. Just plant in ordinary garden soil that gets plenty of moisture. For best results apply a 2-3 inch mulch of peat moss or leaf mold. Plants do their best when they are left undisturbed for several years. If possible plant in a spot which receives afternoon shade.

Top Size Imported Bulbs Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.



Bletilla Hyacinthina

STERN'S SUPER-FRAGRANT LILY-OF-THE-VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all . . . the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. **They will thrive in full shade as well as in more favorable spots.** Here's just the right plant for the North side of your home where other plants have failed. We send bunches of at least 12 pips. **WILL BLOOM THIS COMING SEASON.**

Bunches of 12 pips \$2.00 each; 3 for \$5.50;
6 for \$10.50, postpaid.



Lily-of-the-Valley



Baby's Breath

STERN'S "SILVER" SAGEBRUSH

(*Artemisia, Silver King*)

Highly prized for its strikingly different, bright frosted silver foliage. Holds its color all season long. Makes a brilliant and beautiful contrast with the green of companion plants. A beautiful "mist" for setting off bouquets and floral combinations. When cut and dried in the fall the artistic sprays make beautiful winter bouquets. Grows 3 ft. in height. Plant 2-3 ft. apart.

Stern's No. 1, Field-Grown Plants, Postpaid:
3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$18.00.

**Plant a
Perennial
Garden This
Spring!**

Stern's Everblooming BABY'S BREATH

(*Gypsophila, Bristol Fairy*)

Produces giant airy sprays of double white flowers continuously **all summer long.** The individual blossom is much larger than old fashioned types and is of the purest white. Highly prized for cutting and unsurpassed for mixed flower arrangements. Thrives in full sun and well drained soil. Plant 2 feet apart.

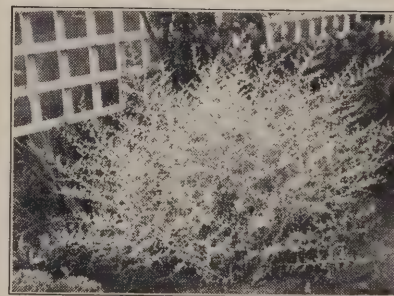
Postpaid: 3 for \$3.25; 6 for \$6.00;
10 for \$9.00; 25 for \$20.00.

NEW TREAT FOR STERN'S CUSTOMERS Everblooming Pink BABY'S BREATH

(*Gypsophila, Flamingo*)

New and unusual form of Baby's Breath. Delicate pink, fully double flowers in graceful sprays. Blooms all summer long! Height 2 ft.

Postpaid: 3 for \$3.75; 6 for \$7.50;
10 for \$12.00.



Silver Sagebrush

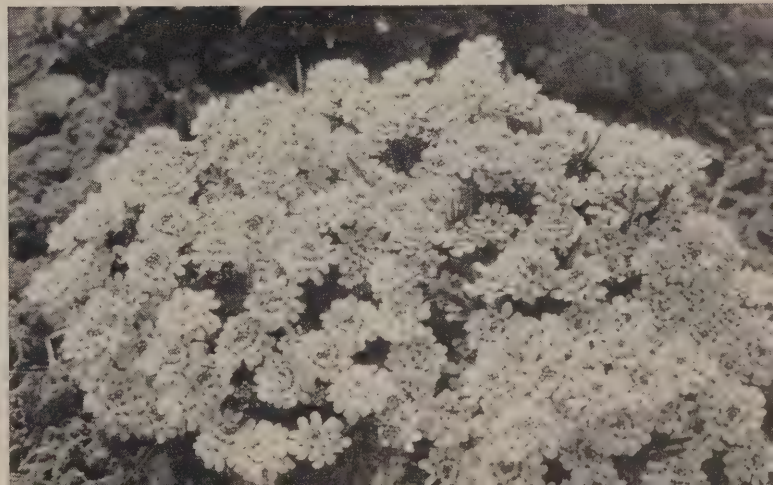
Candytuft

Stern's HARDY DWARF CANDYTUFT

(*Iberis*)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders, and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM THIS SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.





Christmas Rose

A Winter Showplace in Your Garden CHRISTMAS ROSES

(Helleborus niger altifolius)

At last Stern's brings you the miracle winter flower (Christmas Roses) locally grown in the United States. Freshly dug, they are guaranteed to live and bloom in your garden.

Blooms Outdoors From October to March

As autumn approaches, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—BUT, when the temperature rises and the sun shines, they'll open as if nothing had happened! In mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round, forming a wonderful background to the lovely white blossoms. Each plant stands about 8 inches tall.

Springtime is Best Planting Time for Christmas Roses

Plant Stern's Christmas Roses in **semi-shaded** location where they will be protected from the hot summer sun—but where they get warm sunshine during the winter. Ideal locations—close to (or under) evergreens, wooded areas, under trees, in shady nooks next to walls.

Certified U. S. Grown Plants

Three to four big fat flower buds. Plants have big healthy palm-like leaves.

3 for \$5.00 6 for \$10.00 12 for \$20.00, Postpaid
Absolutely Hardy—Unharmed by Freezing Temperatures

NEW PLUM SIZE STRAWBERRIES

Thousands of Giant Berries

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't Miss them!

Extra Garden Beauty

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

Thrilling New Uses

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong well developed crowns and roots withstand severe winter conditions.

Every plant fully guaranteed to grow or plants replaced free of charge.

Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00; 250 for \$10.00; 1000 for \$30.00.

Each plant yields 6 pints a year!



Actually as big as a Plum!

ONLY

5¢

A PLANT IN LOTS OF 100

New Giant Blackberry Guaranteed 100% Fruitful Stern's New Sweet BAILEY Blackberries

2254 A. Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. One grower even described them as being "as large as golf balls." Test blocks are 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants.

2-year, transplanted	Postpaid	5 for \$3.75	10 for \$6.50	25 for \$15.00
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"Giant Desert Candles from Tibet"

Stern's Imported SPIRE LILY

THE EXOTIC GIANT EREMURUS From the Himalayan Mountains of Tibet
FLOWERS UP TO 6 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 6 foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to three feet long atop a four-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U. S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely, they will fill your garden with glowing color. As cut flowers they last three weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

Heavy Roots for Quick Results

Postpaid: \$2.00 each; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.

STERN'S EVERBLOOMING LYTHRUM

(Morden's Pink)

Outstanding new Lythrum with rugged northern hardiness, as it originated at the Morden Experiment Station in Canada. Grows to a height of 3 to 4 feet and produces dozens of sturdy, full flowered spikes literally covered with gleaming shell-pink blooms from June to late September. Grows into upright clumps 3 feet in diameter, in full sun or light shade, in moist or dry soil. Will bloom the first year planted.

Finest No. 1 Field-Grown Plants Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.



Lythrum

Viola,
"Royal Purple"



Spire Lily

Sensational New Double Flowering Varieties STERN'S L-O-N-G FLOWERING DOUBLE HOLLYHOCKS

(Althea rosea)

Guaranteed To Bloom This July!

We are proud to offer a sensational, newer, double flowering strain of the old-fashioned Hollyhock. Because of their startling colors and graceful, tall growth (4-6 ft.) they should be included in every garden. Use them for background borders, against walls or trellises, to screen unsightly views or buildings. Thrive in full sun or partial shade. Bloom profusely from July 'til September! Produce extra-large, delicately shaded, very double flowers! Available in Bright Scarlet, Clear White, Deep Lemon-Yellow, Newport-Pink.

Heavy field-grown plants.
Postpaid: 3 for \$2.00; 10 for \$6.00;
25 for \$14.00.



Hollyhocks

SPECIAL HOLLYHOCK GROUP 57-P-5

4 Plants (1 of each) ... \$2.50
8 Plants (2 of each) ... 4.75
Postpaid

Stern's Everblooming "Royal Purple" VIOLA

(Viola Cornuta—Jersey Gem)

Guaranteed to Bloom from Earliest Spring 'til Frost

GIANT VIOLAS! Now Stern's brings you one of Nature's loveliest sights in Giant Everblooming types that will thrill you with their beauty year after year. Perfect for low border use. Easily grown. Just plant 8 inches apart in good soil that has been well worked. Large blooms on strong, graceful, 8-inch stems.

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

STERN'S NEW LYONDEL HYBRIDS

Hardy Northern . . .

GIANT DELPHINIUMS

Huge, Colorful
Spikes up to 5 Feet Tall!



Giant Delphiniums

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. These splendid Lyondel Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are 20 to 30 inches long—each individual floret is unusually large—often 2½ inches across or more. And their flowers are mostly of the **double type** with eight or more broad petals of exquisite coloring.

Tall and stately, they grow to 5 feet high without staking or other support. Because of their height, they are the perfect background for your garden. Plant them with other tall-growing flowers for eye level beauty seldom seen before.

BRILLIANT COLORS

Stern's Lyondel Hybrid Delphiniums range in colors from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue; also in a delightful "near pink." Truly, in shape—in color—in growing habit, these Delphiniums are among the most majestic of all garden flowers.

MOST IMPORTANT

These new Stern's Lyondel Hybrid Delphiniums are perfectly hardy as far north as Boston, Mass. They withstand the combination of severe

winters and droughty summers better than any Delphinium we know. Plant some this spring. You will enjoy their outstanding beauty for many years.

FLOWERS TWICE EACH YEAR

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. You'll really appreciate these spectacular colors in midsummer when color is needed most!

Mixed Colors Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$18.00.

Stern's Hardy Exhibition CHRYSANTHEMUMS

Hardy Chrysanthemums for Outdoor Gardens

Now you can grow your own corsage Chrysanthemums. Stern's brings the big greenhouse-type Mums into your garden. These are the winter-hardy strain of the same Chrysanthemums sold by florists. Now you can enjoy beautiful bouquets every day for months and still have plenty left over every day for garden beauty. The flowers are frequently much larger than pictured here. The colors equal those offered as cut flowers by the finest florists. You must own them and pick them to really appreciate them!

WHY STERN'S EXHIBITION MUMS ARE GUARANTEED HARDY

Huge fields of experimental plants were allowed to winter-over outdoors in sub-zero temperatures. Thousands of plants were lost—but a few of the most hardy types survived. Again the survivors were subjected to this rigorous test and again many did not survive. Finally, by careful selection, only the very strongest—the "fittest"—were chosen. These are the Mums that will delight you with their vigor, their exceptional hardiness, their profusion of large and brilliant flowers.

BLOOMS SEPTEMBER, OCTOBER AND NOVEMBER GUARANTEED TO BLOOM THIS SUMMER

These Exhibition Chrysanthemums start blooming in September, reaching their peak of perfection in October and lasting throughout November. You will enjoy them for many years, yet they require little care. Just plant them in any good soil. They thrive in full sun as well as partial shade. Grow 2½-3 feet tall. For best results, a light mulch during the winter is recommended. For really giant-size Mums, remove in mid-summer all of the smaller stems, saving only a few of the strongest ones. When they begin to form flower buds, usually in September, remove most of the smaller buds, leaving only one of the strongest on every stem which will develop into a giant flower. Beautiful in any garden, they form a perfect background for other hardy, low-growing Mums.

6 MAGNIFICENT COLORS

BUTTERCUP-YELLOW, Charles Nye. **DEEP LAVENDER**, Alert.
DEEP RUBY-RED, Mars. **GOLDEN BRONZE**, Sequoia.
SNOW-WHITE, Polar Ice. **CRIMSON-RED**, Burgundy.

No. 1 Field-Grown Plants—Your Choice of Varieties.

3 for \$2.50 6 for \$4.75 10 for \$7.50

Postpaid

GROW PRIZED MUMS IN YOUR OWN GARDEN

BIG BLOOMS!
Up To 5 Inches
Across!



STERN'S HARDY FLORIST EXHIBITION CHRYSANTHEMUM COLLECTION

(GROUP No. 57-P-6)

6 Hardy plants (1 of each) for	\$ 4.75
12 Hardy plants (2 of each) for	9.00
18 Hardy plants (3 of each) for	13.00

Postpaid

**NOW A TROPICAL PARADISE
IN YOUR OWN GARDEN**

Stern's HARDY

SUNGLORY*

*Trademark

NEW GIANT HYBRID HIBISCUS

COLOSSAL FLOWERS UP TO 8 INCHES ACROSS!

Like the tropical gardens you've read about in travel books—immense flowers as large as a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in your own garden **anywhere in U. S.**—even in coldest sections. Blooms continuously from July 'til frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

Guaranteed to Bloom in 90 Days

A gardener's conversation piece. These Sunglories burst into glorious bloom only 90 days after planting. Plants grow 2 to 4 feet tall—last a lifetime—developing new beauty and flower production each year. Thrives in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of three or more. Most amazing cut flower for table decoration or in arrangements.



Hibiscus



Sunglory
1/2 Natural
Size

FLOWERS FROM JULY 'TIL LATE FALL

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.

50 FLOWERS ON A SINGLE BUSH!

Royal Imperial Mixture

A special selection of outstanding seedlings! In this outstanding collection Stern's have included spectacularly colorful Reds, Pinks, Two-Tone Reds and Pinks, Whites, Whites with Red centers and many other colorful combinations.

LIMITED QUANTITIES—MIXED COLORS ONLY

Rainbow Mixture: Beautiful shades of Red, Pink, White, Maroon and Salmon.

3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00. postpaid.



Pink Umbrella Plant

Stern's Drought-Resistant PINK UMBRELLA PLANT

(Sedum Spectabile, Brilliant)

A hardy flower that thrives under most unfavorable conditions throughout summer heat, even in poor soil, requiring hardly any attention. Grows about 12 inches tall, pinkish red flowers up to 8 inches in diameter with silvery foliage.

Useful everywhere. In the foreground of the perennial border; among low growing shrubs for color emphasis; in window boxes; as a low growing summer hedge around Rose or perennial beds. Plant 10 inches apart for garden use, 12-16 inches apart for window boxes.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

STERN'S FULL BLOOMING LUPINES

(Lupinus, Russell Hybrids)

All the colors of the rainbow in glorious full-bloom abundance! Just imagine—gorgeous towering bicolor flowers of blue and white, pink and white, purple and cream, as well as solid colors of red, yellow, blue, pink and many other colors and color combinations. This special strain of Russell Hybrids produces stately, 3-4 ft. spikes with all the flowers on a spike **open at one time** from top to bottom. Plant in any good garden soil, preferably one with ample moisture. Plant 10 inches apart in groups of at least 3 or 6.

Fine field-grown plants. Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

Lupines



Stern's FLOWERING VINES

To Frame Your Doorways and
Windows With Rare Beauty!

Lovely flowering vines add Nature's gracefulness to the building lines of your home. Hardy—easy to grow; for a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty. Let them frame your doorways, windows, garage, enhancing your buildings with thousands of brightly colored flowers. Once planted, they require almost no care—and last a lifetime. Plant 3-4 ft. apart.

WORLD'S FASTEST GROWING VINE!

STERN'S SILVER LACE VINE

4730 A. (*Polygonum auberti*)

This amazing vine holds the Gold Medal as the fastest growing vine in the world . . . it actually grows as much as 15 to 20 feet in a single season! In August the whole vine is loaded with hundreds and hundreds of tiny white flowers. What a sight! And it blooms like that in clouds of white from August right up until frost. Foliage a beautiful tender green; looks delicate enough to vanish at a touch, but it's really as tough as leather!

Fastest Cover for Walls, Fences, etc.

Plant Stern's SILVER LACE VINE wherever you want a beautiful vine in a hurry. Ideal for covering large waste spaces, walls, fences, garages. Our plants are the finest No. 1 quality—selected to give you amazing fast results and lots of bloom.

Finest No. 1 Quality, Field-Grown Plants, Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.



Silver Lace Vine

4770 A. Stern's "Sure-to-Bloom" PURPLE WISTERIA

These strong, 2-year plants have been grafted from heavy blooming specimen vines which have bloomed continuously for 10 or more years. You're sure to have a spectacular number of huge clusters of fragrant flowers blooming in your very own garden. This special strain blooms at an early age. The flower clusters are dense and compact; the entire cluster opens at one time producing a picture of amazing color and charm. Once the long flower clusters finish their bloom the vine is covered with thousands of charmingly attractive green leaves.

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.



Purple Wisteria

4660 A. GOLD FLAME EVERBLOOMING HONEYSUCKLE

(*Lonicera heckrotti*)

Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Delightfully fragrant in the evening. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. Will start blooming this summer.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$13.50.



Clematis Jackmani

Clematis, Comtesse de Bouchard



Discover This European Garden Treasure—Thousands of
Giant Iridescent Flowers on Graceful Vines 10 Feet Tall

STERN'S HARDY GIANT CLEMATIS

Flowers Up To 8 Inches!

Stern's hardy Clematis hybrids are noted for their spectacular flowers, 4 to 8 inches across. The first flowers appear in July and continue through early September. In addition to their glorious beauty on the vine they make superb cut flowers, lasting as long as 10 days when placed in water. Grow them on arbors, old tree stumps or trellises; prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well drained soil. It's easy to mix peat moss into your soil to establish perfect conditions.

4569 A. COMTESSE DE BOUCHARD. Gleaming pink.

4571 A. ERNEST MARKHAM. Purplish red.

4572 A. JACKMANI. Deep violet-purple.

4573 A. LANUGINOSA. Creamy white.

4582 A. RAMONA. Royal blue.

Postpaid: Each \$2.00; 3 for \$5.75; 5 for \$9.00.



IMPORTED SWEET ENGLISH
EXCLUSIVE! First in America

GOOSEBERRY

TREES

(Ribes Grossularia)
5760 A

Giant Sweet Berries up to 3 Inches Around! Exquisite Small Garden Tree

You've never seen anything like these wonderful trees. You've never tasted anything so delicious as these huge sweet berries. Now—for the first time Stern's Nurseries offers the rare English Gooseberry Tree. Completely different from the older native shrub—these are perfectly shaped trees, berries delicious to eat right from the tree. These imported trees were planted in our nursery 2 years ago for observation. Now they are ready for American gardens, covered with fruit buds, to produce a bumper crop for you this summer.

8-10 Berries Fill an
Ordinary Dessert Plate



Guaranteed to Bear Delicious Sweet Berries the First Year Planted

You'll pick plenty of wonderful fruit this coming July and for years to come. You, your children and your friends will rave over their luscious flavor. Serve these sweet berries for dessert—8-10 huge berries will fill an ordinary dessert plate. The ripened berry is usually a rich red color, but some are yellow or white. The color of the ripened berry does not affect the taste. Before berries ripen, they make wonderful pies of unusual flavor.

Extremely Hardy—Grows in Any Garden Soil

These beautiful trees are grafted to vigorous Ribes Aureum (Mountain Currant) Rootstock. It is a valuable and beautiful plant. The result is a perfectly formed, spreading garden tree less than 6 ft. tall at maturity, gracefully standing on a trunk approximately 3½ ft. high. In general appearance it closely resembles the prized Tree Rose plant. Beautiful, yet convenient—because the fruit is low-growing—easy to pick.



SPECIAL OFFER
(GROUP 57-FR-6)
3 Trees (1 of each)
\$14.00
6 Trees (2 of each)
\$27.00
Postpaid

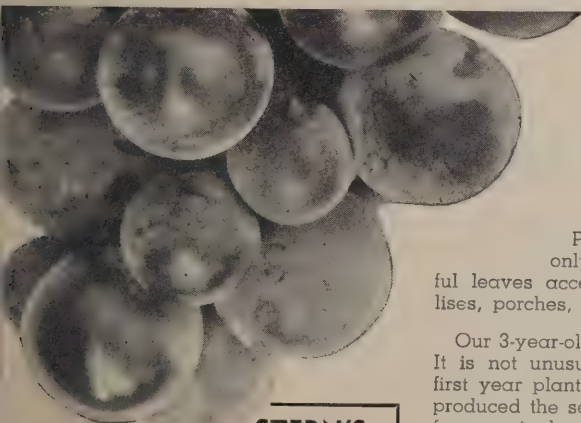
Sweet! Juicy!
Eat Them
Right Off
the Tree!

Plant Wherever You Want Beauty!

Plant these little garden trees along your entrance walk about 3 ft. apart. Use them in a flower garden or vegetable garden. Because of their concentrated shade and slender trunk they save valuable space—allow you to grow many plants directly under them.

Now available in 3 varieties, producing different colored fruits: Red, Yellow and White. SUPPLY EXTREMELY LIMITED. BE SURE TO ORDER EARLY.

Postpaid: Selected No. 1 trees, each \$5.50; 2 for \$10.00; 3 for \$14.00; 10 for \$40.00.



NEW "LANDSCAPING" IDEA IN GARDEN BEAUTY

Stern's Lifetime GRAPES

FOR BEAUTY, PRIVACY, DELICIOUS FRUIT

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

STERN'S RED, WHITE AND BLUE VINEYARD

(GROUP 57-FR-8)

3 QUICK CROP VINES
3-year, No. 1 (one each of
Agawam, Concord, and
Niagara)
\$3.45, Postpaid

6 QUICK CROP VINES
3-year, No. 1 (TWO each of
Agawam, Concord, and
Niagara)
\$6.60, Postpaid

12 QUICK CROP VINES
3-year, No. 1 (FOUR each of
Agawam, Concord, and
Niagara)
\$12.00, Postpaid

✓ Quick Crop Fruiting Age Vines, 3-year, No. 1.
Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.

✓ 2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

✓ 2003 G. AGAWAM. A large red Grape with rich, aromatic flavor.

✓ 2025 G. FREDONIA. Blue. Earliest Grape of the Concord type; ripening 15 days before Concord. Produces immense clusters of blue-black berries.

✓ 2045 G. NIAGARA. Most popular white Grape with large bunches and berries.

✓ 2050 G. PORTLAND. Ripens before any other Grape! This white beauty is very sweet and can be eaten before it is fully ripe! Remarkably luxuriant foliage. Berries are the largest of all early Grapes with excellent color.

TWO NEW OUTSTANDING VARIETIES

✓ 2030 A. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2-year, No. 1.

Postpaid: \$1.25 each; 3 for \$3.50; 6 for \$6.75.

✓ 2038 A. NEW INTERLAKEN SEEDLESS. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet, medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California Grapes. Selected, 2-yr., No. 1 vines.

Postpaid: \$1.50 each; 3 for \$4.25; 6 for \$8.00.

STERN'S PRESENTS THE FRUIT TREES OF TOMORROW

VERY RARE, FLOWERING DWARF COLUMNAR FRUIT TREES

From the magnificent estates of Europe comes this exciting new idea for American Homes! **Stern's brings you exclusively** wonderful Dwarf Columnar Fruit Trees that are remarkable for their striking beauty, small size, and fruit-producing quality.

Just imagine the path to your home lined with these amazing trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious Apples and Pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich green foliage frames the fruit—makes each tree a thing of entrancing beauty through the season. They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—**no trellis or other support is needed.**

ABSOLUTELY HARDY GUARANTEED TO LIVE AND BEAR FRUIT!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever Apple and Pear trees can be grown. You'll pick big delicious Apples—and huge sweet Pears within 2 years—if you plant now. The fruit is as large or larger than standard.



**Magnificent
Living Gateposts**

**For Pollination—Plant 2 Different Varieties of Apples
or Plant 2 Different Varieties of Pears**

Simple directions accompany every shipment.

Dwarf Vertical Cordon Trees, 2-yr., 3-4 ft., 2 for \$7.50; 4 for \$14.00; 10 for \$30.00.

1250A.—V.C. Red Delicious Apple 1435A.—V.C. Bartlett Pear
1255A.—V.C. Red McIntosh Apple 1440A.—V.C. Clapp's Favorite Pear

DWARF VERTICAL CORDON COLLECTION (Group 57-FR-2)

**One of each variety—2 Apples, 2 Pears, 4 Dwarf Vertical
Cordon Trees for Only \$14.00.**

WHERE TO PLANT THESE AMAZING DWARF TREES

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit. Plant about 3 ft. apart—or further if desired.

EASY CARE—MEANS ABUNDANT FRUIT!

These magnificent trees are extremely easy to care for. All they require is a little light pruning. During June and July when growth is most rapid, the new lateral shoots which have developed should be pruned back keeping the side branches trimmed to a length of 6-8 inches. If you desire, the branches can be allowed to grow until they mingle with those of the neighboring tree—forming a flowering and fruiting "screen."

Beautiful Flowering BUSH CHERRY

3600 C. (Prunus Besseyi)

Yields Bumper Crops of Juicy Purple Cherries!

Grows only 4 feet high.

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom! Imagine picking delicious, deep purple cherries right from your own graceful, low-growing bush! Now enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year—with our wonderful, hardy, quick-bearing Bush Cherries!

THRIVES DESPITE WINTER COLD, SUMMER HEAT!

A thrilling sight covered with exquisite flowers. A taste delight—famous for their color, beauty and fruit. The fruit, while not the equal of standard Cherries, is highly prized for preserves as well as eating. Extremely hardy—bears even in coldest sections where other fruits fail. Bears early, usually the second year. Fruit is purple-black, over 2 inches around, and shaped like a Plum. Thrives even in poor soil. Plant 2 bushes for cross pollination.

**Sturdy plants, 15-18 in.:
2 for \$2.50; 5 for \$5.00;
10 for \$9.00; 25 for \$18.00,
postpaid.**

NEW! STERN'S EASY TO GROW GIANT SWEET GOOSEBERRIES

Big Producers of Delicious Fruit

2295 A

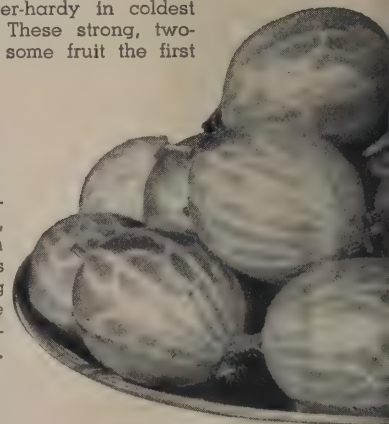
How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1½ in. in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows 4 feet tall and 4 feet in diameter. Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year planted. Free of mildew.

**Strong plants, 2-yr., transplanted.
Postpaid: \$3.00 each; 3 for \$8.50;
10 for \$25.00.**

THE BEST RED CURRANT

2340 A. RED LAKE CURRANT. Berries are unusually large, measuring up to ½ inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

**Strong plants, 2-yr., transplanted.
Postpaid: \$1.25 each; 3 for \$3.60;
10 for \$10.00.**



Stern's CHERRY Trees

Bear YOUNG! Bear every year!

SUGAR-SWEET CHERRIES FOR DELICIOUS FRESH FRUIT

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstock, 2-year, 6-8 ft. Each 10 for

Usually begin to bear three years after planting\$3.50 \$30.00

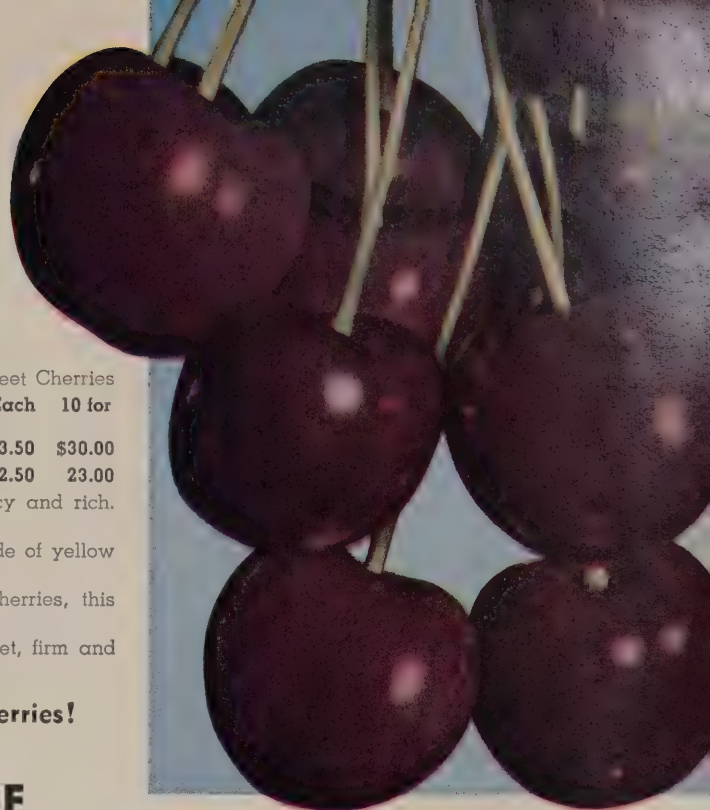
Standard Trees, on semi-dwarfing Rootstock, 1-year, 4-5 ft. 2.50 23.00

➤ **1550. BLACK TARTARIAN.** Early July. Sweet, bright, purplish black. Juicy and rich. A prolific bearer.

➤ **1555. EMPEROR FRANCIS.** Early July. Sweet and large. A wonderful shade of yellow with a bright red cheek.

➤ **1580. SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

➤ **1590. WINDSOR.** Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.



Schmidt's Bigarreau



Montmorency

The King Of The Pie Cherries!

Heavy Yielding

SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry. Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.

Stern's CHERRY TREE Collection

(GROUP No. 57-FR-3)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Emperor Francis)
- 1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees, \$13.00 For Only

Stern's DWARF ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6 to 8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

1785 A. ORANGE QUINCE. 2-yr., 3-4 ft. Each \$3.00; 2 for \$5.75; 5 for \$13.50.

STERN'S BACKYARD ORCHARD

(Group 57-FR-4)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tartarian, Windsor)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

ALL 6 QUICK CROP FRUIT TREES FOR ONLY

\$17.50

Stern's Early Bearing PLUM TREES

NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

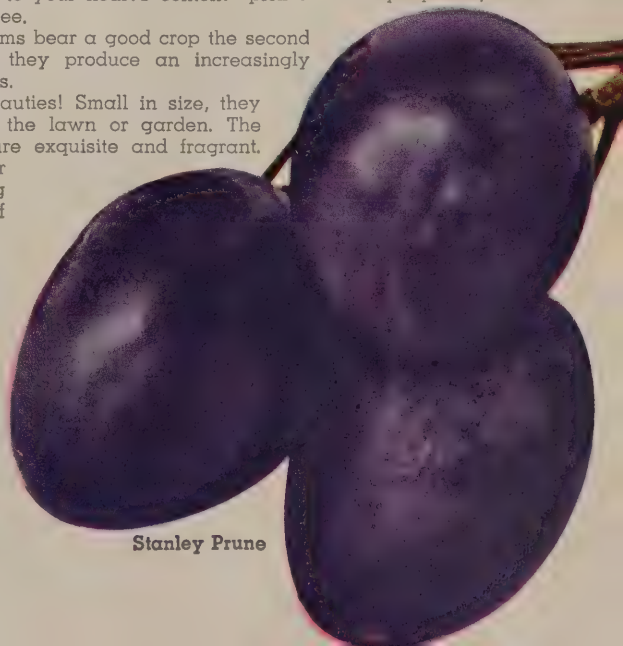
The trees themselves are real beauties! Small in size, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

➤ **Quick Crop Trees. 3-yr., 6-8 ft. Usually begin to bear the second year planted. Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

➤ **1660 G. STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

➤ **1620 G. ITALIAN PRUNE.** September. Dark purple, juicy, delicious.

➤ **1650 G. REINE CLAUDE (Green Gage).** September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.



Stanley Prune



Best New Berry for the Home Garden!

3 SEASON STRAWBERRY

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants—are well rooted—with thousands of long hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. IMPORTANT—the extra heavy, long root systems are protected by **special STERN'S MOIST-LOCKED** packing for guaranteed shipping safety.

Imagine—your own fresh picked, delicious ripe-red Strawberries month after month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want **SPRING . . . SUMMER . . . and FALL!** These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

Three Times More Fruit per Square Foot of Garden Area

Now available to all home gardeners! Stern's sensational **NEW SUPERFECTION**—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved **SUPERFECTION** produced approximately 8,000 quarts per acre the first year planted—**THREE TIMES MORE FRUIT** than older varieties!

Flowering Strawberry Border

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Superfection Strawberries
June 'til November

Stern's **NEW**

SUPERFECTION

Strawberry

- Gives 3 Times More Fruit!

**First Crop in 90
DAYS**

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of **SUPERFECTION** starting within 90 days. Set plants this spring for a supply of fine berries from June, throughout the summer, right up to November frosts.

Wonderful Quality of Fruit

Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Satisfaction Guaranteed

Every plant fully guaranteed to grow or plants replaced free of charge.

Super-Grade Plants No. 1

25 for	50 for	100 for
\$2.50	\$4.00	\$6.50

250 for	1000 for
\$15.00	\$45.00

Postpaid

Stern's EVERBEARING Strawberry Garden

(Group 57-BE-1)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

\$11.50
Only Postpaid

Half Collection, 50 each, total 100 plants for \$6.50, postpaid.



For **FRESH FRUIT** or **PRESERVES** It Pays to Plant Stern's Quality

JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

Every Plant Guaranteed to Live and Bear!

Stern's Super-Grade quality plants will thrill you with their strong vigorous growth, their huge crops of finest quality fruit. Stern's Super-Grade quality plants have exceptional growing power, will survive hottest summers, thrive and produce with minimum care. **Important**—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

Super-Grade Plants, No. 1	25 for	50 for	100 for	250 for	1000 for
Postpaid	\$2.00	\$3.25	\$5.00	\$10.00	\$30.00

✓ **FAIRFAX.** (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

✓ **PREMIER.** (Early.) Here's an early variety that's practically frost proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

✓ **CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

✓ **SPARKLE.** (Midseason.) New variety rapidly becoming a leading commercial berry. Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

✓ **FAIRPEAKE.** (Late.) This variety is our best late berry. Plants make a healthy, vigorous growth. Excellent commercial crop. Extends the Strawberry season for another week. Berries are very large, firm, red to the center.



Fairfax

PLANTING DISTANCE

Set plants 1 foot apart in rows 2 feet apart. Keep all runners nipped off. Or: Set plants 2 feet apart in rows 4 feet apart. Allow runners to fill to 2 ft. wide.

FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

Stern's Family Strawberry Patch

(Group 57-BE-2)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning, and freezing.

200 Strawberry plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle—

For Only \$8.50, Postpaid

100 Plants (25 each above)

For Only \$5.00, Postpaid

Apricots



Enjoy Luscious, Mouth Watering Apricots
Right in Your Own Yard

Stern's

Winter Hardy APRICOTS

Dependable Bearers Of Large Juicy Crops

The two most recent introductions of the Geneva Experimental Station specially developed for their rugged hardiness in our Western New York climate and for their ability to yield year after year. Rarely exceeding 12-15 ft., these low growing trees are the ideal size for the modern one story ranch type home.

Beautiful all year long! In earliest spring these attractively shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne your Stern's Apricot Trees are gorgeous specimens—perfect for ornamental use. These new winter-hardy varieties thrive wherever Peaches grow. They ripen right after Cherries and before Peaches. Dependable bearers of extra-large fruits even when older varieties have failed. Plant two varieties for cross pollination.

✓ 1765 A. Geneva ✓ 1766 A. Henderson

1-2 year trees, 3-5 ft., 2 for \$6.00; 4 for \$11.00; 10 for \$25.00.

Stern's Famous RASPBERRIES

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well-drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. 2-year, transplanted Postpaid

10 for	25 for	100 for
\$3.50	\$8.25	\$30.00

✓ **2180 A. INDIAN SUMMER.** Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

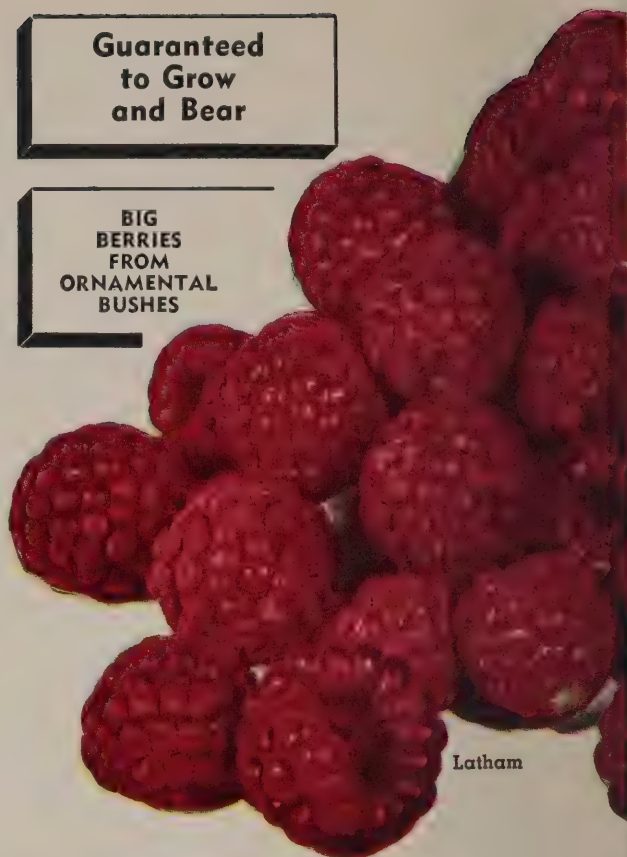
✓ **2190 A. LATHAM.** Red. The most popular of all red Raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

✓ **2200 A. MORRISON.** Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.

← Morrison

**Guaranteed
to Grow
and Bear**

**BIG
BERRIES
FROM
ORNAMENTAL
BUSHES**



Latham

- ✓ **2205 A. NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.
- ✓ **2222 A. SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large firm berries. Fruit will not crumble.

Stern's Famous FAMILY RASPBERRY GARDEN

(Group 57-BE-3)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop plants, 2-yr., transplanted.
(5 of each variety listed above)

For Only \$8.25, Postpaid

NEW

September



Stern's NEW 3-SEASON RASPBERRY

It's Stern's Sweet "September" Raspberry . . .
The First Truly **EVERBEARING** Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red Raspberries all season long! All the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle Raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception of a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, 3 weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

You've never really known how good Raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK SOME BERRIES THIS SPRING.**

2220 A. QUICK CROP PLANTS. 2-year, transplanted. Postpaid, 10 for \$3.75; 25 for \$8.50; 100 for \$32.00.

Stern's Triumph

JUMBO BLUEBERRIES

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's presents the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. The lush foliage of these Stern's Lush Blueberries

The lush foliage of these Stern's Jumbo Blueberries is almost evergreen. In summer, shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.



Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

Quick Crop Bushes. 3-yr., 18-24 in.	Postpaid	2 for \$4.00	10 for \$16.00	25 for \$35.00
2133 A. RANCOCAS. (Early).	2092 A. CONCORD. (Midseason).			
2145 A. STANLEY. (Early).	2115 A. JERSEY. (Late).			
2148 A. WEYMOUTH. (Early).	2135 A. RUBEL. (Late).			

(Group 57-BE-4)

✓ Six QUICK CROP Blueberry Plants, 3-year, 18-24 inch. One of each variety listed on this page for only

\$11.00, Postpaid
12 Plants (2 of each)
for Only \$19.00, Postpaid

Feed With
MIRACID
See Page 34.





Red Delicious Dwarf Apple Tree

STERN'S RANCH-TYPE "FLOWER 'N FRUIT"

DWARF

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house—while these RANCH-STYLE trees blend into the harmonizing lines. The result is a picture of grace and beauty.

Stern's "LITTLE GIANT" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

- 1219 A. **COX ORANGE.** November-January. A delightful golden yellow with a wonderful russet cheek. Its sweet, winy flavor reminds one of the tantalizing tang of the orange and other citrus fruits. Has a wonderful aroma. A large, regular bearer of perfect Apples for eating, cooking or marketing. Ideal for the home gardener.
- 1215 A. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
- 1212 A. **LODI.** August. Early yellow Apples of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent. A regular bearer. Rapidly becoming the leading early commercial Apple.
- 1220 A. **RED MCINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- 1217 A. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

Plant TWO varieties 15 or 20 ft. apart for cross-pollination.

DWARF APPLE TREES

Grafted on semi-dwarfing Mailing No. 1 rootstocks, 2-year, 3½ to 4½ ft.

2 for \$7.50 4 for \$14.75 6 for \$22.00

Mary Washington Asparagus



A Banquet From Your Own Garden! Stern's Easy to Grow INCH-THICK ASPARAGUS One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of Stern's **Mary Washington Asparagus**, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U. S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large tender stalks with exceptionally mild flavor.

EASY PLANTING INSTRUCTIONS

Special easy-to-follow planting instructions sent with every shipment. Tells amazing new easy way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

Strong Plants, No. 1, Postpaid			
	50 for	100 for	500 for
Prices	\$3.75	\$6.00	\$15.00
			\$28.00

Rhubarb



TREES FOR THE HOME OF DISTINCTION

Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

Stern's "LITTLE GIANT" DWARF PEAR TREES

Imagine! A small tree—not more than 4 feet high loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful full size fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 8 feet!

Add Striking Beauty To Your Home

ORNAMENTAL is the word for these beautifully shaped dwarf trees—lush with fragrant white blossoms in spring; their deep green foliage shot with gold and russet fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating!

1432 A. **ALEXANDER LUCAS.** A favorite Pear in France, where it has won a wide recognition as being the finest eating Pear in all Europe. NOW, Stern's brings you this outstanding variety in all its mouth-watering taste delight. Thoroughly tested on our own farms in Geneva, it is ready for American distribution. Fruit is large, round-coned, yellow with a blush; flesh yellowish white, juicy and aromatic. Extremely desirable for dessert and culinary purposes. Ripens in November.

1435 A. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440 A. **CLAPP'S FAVORITE.** August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1442 A. **COVERT.** Here's one of the largest of all Pears! Originated at the N. Y. State Experiment Station right here in Geneva. Tests have shown that Covert is one of the finest Pears for canning. A prodigious bearer of extremely large Pears which resemble Bartlett in shape and color. A rich, juicy fruit ripening in late October—early November.

Plant TWO varieties 10 to 15 feet apart for cross-pollination.

DWARF PEAR TREES

Grafted on dwarfing Quince of Angers rootstock, 2-year, 3½-4½ ft.

2 for \$6.75 4 for \$13.00 6 for \$19.50



Dwarf Bartlett Pear

Stern's MINIATURE ORCHARD

(Group 57-FR-5)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

2 Dwarf Pears (Bartlett and Clapp's Favorite)

2 Dwarf Apples (Red McIntosh and Yellow Delicious)

4 Trees for Small Space and Early Crops for **\$14.00** Only

Garden Fresh Flavor Treat!

STERN'S Super-Vigorous

VALENTINE RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up To 24 INCHES TALL.

When it comes to Rhubarb, Stern's offers only one variety—the best. Acclaimed "most highly colored Rhubarb available in the world today." Stern's Valentine is a vigorous grower, producing giant stalks up to 2 ft. long. Not only is the skin a deep red all the way through the stalk way up into the leaf—but, most important of all, the flesh too is deep red. This wonderful characteristic coupled with its tender skin which requires no peeling is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition Stern's Valentine is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant 3 feet apart. Please order early, our supply is limited.

Strong Roots, 2 for 5 for 10 for
No. 1, Postpaid ...\$2.50 \$6.00 \$11.00



5 KINDS OF APPLES
ON A SINGLE TREE!

QUINTUPLET APPLE TREES

1265 G

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees... self-pollinating. If you have room for only a single tree—choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting. Red Delicious, Red Jonathan, Yellow Transparent, Yellow Delicious, Anoka.

Quick Crop Trees
3-Year, 6-8 Feet

\$6.00 Each;
3 for \$15.00

Selected Juicy-Rich Peaches for the Home Garden!

Stern's Famous

Hardy PEACH TREES

THE FASTEST GROWING OF ALL
THE FRUIT TREES

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were grown from hardy northern stock you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

Each 3 for 10 for

- | | | | |
|--|--------|--------|---------|
| Quick Crop Trees. 2-year, 6-7 ft. Usually bearing second or third year planted | \$3.00 | \$8.25 | \$25.00 |
| Standard Trees. 1-year, 4-6 ft. | 2.00 | 5.50 | 18.00 |
- ✓ **1700. ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- ✓ **1685. BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- ✓ **1710. GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.
- ✓ **1715. HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

1740 RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

"Royal Red"
Red Leaf Peach

Gorgeous
Triple Feature
Trees

Elberta Peach

Stern's PEACH COLLECTION

(Group No. 57-FR-8)

5 QUICK CROP Peach Trees, 6 to 7 feet, one of each variety listed, for **\$13.75**

The same collection in Standard Trees, 4 to 6 feet, 5 trees for only **\$9.25**

New Ornamental Flowering
Red-Leaf Peach

Stern's "Royal Red" RED LEAF PEACH

5585 B

BEAUTIFUL IN FLOWER—COLOR—FOLIAGE—AND FRUIT

Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 ft. tall at maturity.

This is an entirely new tree and our supply is limited. Please order early.

Selected No. 1 Trees, 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.

NOW! ENJOY YOUR OWN

FRESH-ROASTED CHESTNUTS!

STERN'S WINTER HARDY CHESTNUT TREES

**MAJESTIC SHADE TREES!
FINEST CHESTNUTS YOU EVER ATE!**



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home is too small for some of these beautiful and useful trees.

GUARANTEED TO LIVE AND BEAR NUTS

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.



**NO PICKING
PROBLEMS**



**BLIGHT-
RESISTANT**

EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY

Stern's Chestnut Trees flourish in any well drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

2460 G. QUICK CROP—Size, 4-6 ft. 2 for \$9.50; 4 for \$18.00; 10 for \$42.00.
2460 A. STANDARD—Size, 3-4 ft. 2 for \$6.00; 5 for \$14.00; 10 for \$27.00.

THRILLING SHADE TREE BEAUTY

WORLD'S FASTEST GROWING MAPLE! 5020 A. STERN'S "4" STAR SILVER MAPLE

- ★ Brilliant Silver Foliage
- ★ Easy to Transplant
- ★ Thrives in WET Soil
- ★ Perfect Shade Tree for City Conditions

You'll get good shade quickly from this fast growing tree. Its wide spreading limbs are a thing of beauty. The fancy, decorative leaves splashed with bright silver on the underside are beautifully colored in the fall. One of the easiest shade trees to transplant. Grows 60-80 ft. high. Shipping height 6 to 8 ft. tall.

**Each \$3.75; 3 for \$10.50;
10 for \$32.00.**



Unusual Tulip-Like Blooms!

STERN'S TULIP TREE 5365 A

(Liriodendron tulipifera)

Stern's Tulip Tree is an excellent shade tree even when young. Its unusual Tulip-like blooms are yellow marked with orange and about the same size as Tulips. They cover the tree in mid-June. Grows very tall and straight. May ultimately reach a height of 80 to 90 ft. Well shaped, vigorous and sturdy; has beautiful dark leaves of rather large size which turn a brilliant yellow in the fall. A very permanent, sturdy tree, yet grows rapidly. Shipping height 5-6 ft., branched.

Each \$5.00; 3 for \$12.00; 10 for \$38.00.



Tulip Tree



Unusual Shade Tree Beauty Stern's

"HARLEQUIN"

(Variegated-Leaved Maple)
5055 A

Here's the most unusual beauty in the Gardening Kingdom. A sport of the famous Norway Maple, "Harlequin" has all its desirable qualities **PLUS** beauty never seen before on a shade tree. The creamy white edging sharply

contrasts with the dense green foliage.

Grows in a symmetrical well formed shape with a round top. Reaches a height of about 30 ft. Just perfect for the modern home.

We are listing this new tree for only a short while and our supply is very limited. So order early; be the first in your neighborhood to plant this beautiful new variety. Sturdy whips that will branch out rapidly. 6-8 ft. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

5745 A. EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented, cream-colored blossoms over the entire tree in midsummer. 6 to 8 ft. tall. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

Fastest Growing Shade Tree STERN'S TRUE GOLDEN

5660 A. WEEPING WILLOW TREE
(*Salix Niobe*)

MOST BEAUTIFUL OF ALL WILLOWS

No other Willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY—SUMMER AND WINTER

In winter its handsome shape is accentuated by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots. 6-8 ft. **Each \$3.75; 3 for \$10.50; 10 for \$32.00.**

Golden Weeping Willow



STERN'S *Garden Aristocrats* SELECTED **SHADE**

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Helps Keep Your House Cool in Summer—Warm in Winter

Shade trees are Nature's home "air conditioners." They will shade your home from hot summer sun. In winter, they will allow the sun's warm rays to heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this spring for a lifetime of beauty, pleasure and comfort. Height after name indicates size at maturity. Trees are well branched except for new Crimson King Maple and Sunburst Gold Locust. ®

Spectacular Late Fall Beauty!

5050 A SUGAR MAPLE (*Acer saccharum*)

50-60 ft. Famed native American variety. Our northern strain colors brilliantly in the fall when its leaves are bright yellow, orange and scarlet. Thrives in sun as well as shade. A permanent tree that will last for generations. Furnishes sap from which maple sugar is made. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

Thrilling Berry-Laden Shade Tree

Stern's EUROPEAN MOUNTAIN ASH ▶

5700 A. (Sorbus Aucuparia)
BEAUTIFUL IN FLOWER! BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

Grafted to Insure Bountiful Berries

This special Stern's strain of European Mountain Ash is budded from selected trees which are sure to produce massive clusters of flashy orange colored fruits which form a brilliant picture from midsummer 'til late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World. 6-8 ft. tall. **Each \$6.00; 3 for \$17.00; 10 for \$50.00.**

5618 A. STERN'S SCARLET OAK (*Quercus coccinea*). One of the best Oaks for street and yard planting. Has a loosely open, round-topped, well balanced shape, thinner in foliage than most Oaks. Foliage is lustrous turning a brilliant scarlet in fall. A beautiful shade tree even when young. Maturity height 50-60 ft. Shipping height 5-6 ft., branched. **Each \$6.00; 3 for \$17.00; 10 for \$50.00.**

5040 A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower, making a compact, well shaped tree with dense, rich foliage. Spectacular yellow blossoms in early spring, followed by deep green leaves. Holds its foliage until late in the fall. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

AMAZING TWO-COLOR SHADE TREE BEAUTY *Stern's* **SILVER POPLAR** ▶

5545 A (*Populus balsamifera*)

SPECTACULAR SPECIMEN—SENSATIONAL SCREEN

Fastest growing of all specimen yard trees! Stern's Silver Poplar has upright growing branches—forms a tall slender column, almost as wide at the top as at the bottom. Lets air and sunlight right up to the trunk of the tree—your grass actually thrives under it.

AMAZING TWO-COLOR BEAUTY

The leaves are a shimmering, rich green with glorious silver-white undersides which dance with sparkling color in even the lightest breeze. The distinctive grey-green bark makes the tree attractive all winter long. Grows 30-50 feet high. Plant as an individual specimen tree, in groups of three, or plant 5-6 feet apart in rows for a glamorous tall windbreak.

Selected Trees, 6-8 ft., each \$3.50; 3 for \$10.00; 10 for \$30.00.

Silver Poplar



for the Home of Distinction!

SPECIMEN

TREES

Pride of
America's
Showplace
Estates



European Mountain Ash
Clump Birch



The Most Beautiful of All the Maples

5010 A

CRIMSON KING MAPLE

Sensational New Purple "Flower-Foliage"
Tree

Holds its amazing rich purple color from earliest spring till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for the past eleven years.

Although we first offered these Crimson King Maples only a few years ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty. Sturdy whips that branch out rapidly, 6 to 8 ft. tall. Each \$7.50; 3 for \$21.00; 10 for \$65.00.

CUT-LEAF WEeping WHITE BIRCH

5085 A

(Betula alba laciniata)

Every leaf is deeply cut and serrated like fine embroidery! Graceful white-barked tree with drooping limbs and delicate green foliage—except that all the leaves have that unusual fern-like effect as a result of "cut" leaves. Very rare and beautiful trees. Grow 30-35 ft. tall. Single stem 6-8 ft. tall. Each \$6.50; 3 for \$19.00; 10 for \$60.00.

Rare Triple Clumped Beauty

STERN'S WHITE BIRCH

(Betula alba)

5080 G

One of the spectacular shade trees. A superb specimen on the lawn. In groups of 3 or 10, they form a small grove of amazing beauty. We have a fine supply grown as triple stemmed clumps of at least 3 trunks 6 to 8 ft. in height. Specimens this size and form are rarely available. The bark turns white after a year or two, making colorful contrast to the green of the lawn. Growth is gracefully upright, reaching 25 to 30 ft.

Each clump with 3 trunks, 6 to 8 ft. tall, \$9.00; 3 clumps (3 trunks each) for \$25.00; 10 for \$75.00.



Crimson King Maple

Stern's Proudly Presents
The Most Beautiful of All the Locusts

5235 A Sunburst Gold* Locust

5235 A

New Golden Foliage Lawn Beauty

Here is a spectacularly colored lawn tree that has the brightest golden bronze foliage of any plant we know. So brilliant, so beautiful—even its picture fails to do it justice. Throughout the season the growth on the branch tips constantly develops new color. The beautiful golden yellow color is most brilliant on the last 8 to 10 inches—gradually blending into a lustrous deep green which makes a charming color contrast.

See Results This Very Year

New Stern's Sunburst Gold beautifies your place quickly! Grows several feet each year. Its lacy branches with fine foliage permits light to filter through allowing lawn grass to grow right up to the trunk of the tree. With a broadly pyramidal head and excellent branching habit, SUNBURST grows straight with a stately form and natural symmetry.

Grows Anywhere

Stern's Sunburst Gold Locust Tree is a perfect tree for rugged city conditions. It grows well even in poor soil; withstands smoke and dust; is extremely drought-resistant and completely winter-hardy. Highly resistant to insects and diseases. Maturity height 40-50 ft. Shipping height 5-7 ft. Each \$7.50; 3 for \$21.00; 10 for \$65.00.

*Trade Mark

Sunburst Locust



Stern's **GIANT** Double Camellia Flowered "Emperor" **BEGONIAS**

**BLOOMS
ALL
SUMMER
LONG!**

**In
Shady
Nooks
Where Even
Grass Won't
Grow!**

This is the type of
Begonia featured in

LIFE

**World's
Most
Spectacular
Blooms!**

**Flowers
Up To
8 Inches
Across!**

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

Famous Magazines say: "Triumph—most spectacular—exotic—flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

Guaranteed to Bloom This Summer! A Continuous Display Until Frost

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of one color. Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3 or 4 colors) for \$6.00; 100 for \$20.00.

Stern's "Emperor" Mixture of Double Camellia-Flowered Begonias

(Group 57-BU-1)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 54 for \$11.00; 102 for \$20.00.

**Exquisite
Corsage
Flower!**

**Brilliant
New Colors!**

**Easy to
Grow!**

**Blooms Like
This In
Full Shade**

A NEW GARDEN MASTERPIECE

Stern's **MAN-HIGH GLADIOLUS**

Amazing Specimens Grow
UP to 5-6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

- ... Imagine towering spikes as tall as the average man—with a flowering head up to a yard long ...
- ... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring 5½ to 8 inches in diameter ... each flower the size of a giant Amaryllis ...
- ... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color ...
- ... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$3.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glads"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

GROWS UP TO 3 INCHES IN A SINGLE DAY

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES FOR MAN-HIGH, EYE-LEVEL BEAUTY

1. **CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
2. **PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
3. **YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
4. **SCARLET.** King size flowers. Rich deep color with a velvety glow. One of the largest.
5. **PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.

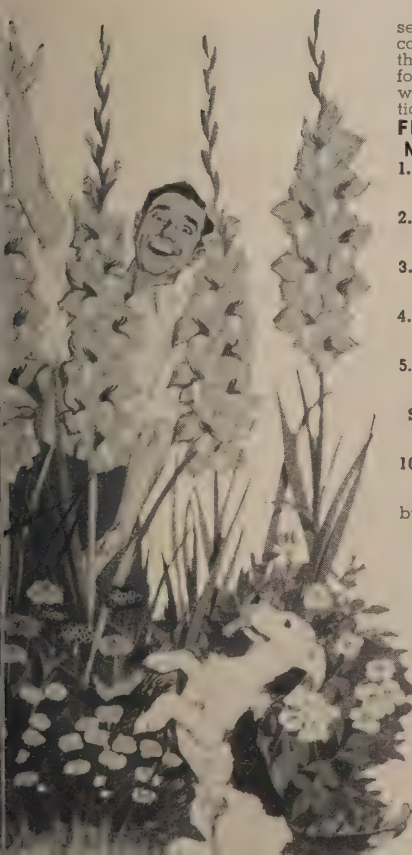
**Stern's Finest Quality—Officially Rated
No. 1 Size.**

Your Choice of Colors Listed Above:
10 for \$2.50; 25 for \$5.50; 50 for \$10.00;
100 for \$19.00. Postpaid.

RUSH ORDER: Our supply of these rare bulbs is extremely limited.

3 of each listed above—	
15 bulbs	\$ 3.25
5 of each listed above—	
25 bulbs	\$ 5.00
10 of each listed above—	
50 bulbs	\$ 9.50
20 of each listed above—	
100 bulbs	\$18.00

* Registered Trademark



NOW! STERN'S THRILLING NEW

Easy to grow—Breathtakingly beautiful—

ARMLOADS OF FLOWERS FROM EACH

Silveretta

Finesse Anversoise



Sunkist

Hestia

Terpo

Blooms Begin in Only

EACH FIRM, PLUMP, HEALTHY GUARANTEED TO HAVE Ready to Start to Grow

Most Graceful Dahlia of All! Acclaimed by experts as one of the world's most beautiful flowers. These specially selected Stern's Cactus Dahlias are early-blooming types recommended for exhibition purposes and for cut flower bouquets in the home. Their light, airy, exotic shape will please and surprise your gardening friends and neighbors. Produce 5- to 6-inch flowers on sturdy, 4- to 5-ft. bushes.

GRACEFUL CACTUS DAHLIAS

CREAMY YELLOW (Finesse Anversoise). Light creamy yellow, almost chartreuse. Spiny petaled, 6-in. flowers.

PEACH (Hestia). Lovely 5-in. flowers of delicate peach.

DEEP PINK (Silveretta). An unusual color composed from pink, lilac and golden shades. Very fine petaled.

SUNKIST ORANGE (Sunkist). Pure sunkist orange on long, stiff stems. One of the brightest and best Dahlias.

BRIGHT RED (Terpo). New bright red. Highly rated and on many honor rolls.

STERN'S No. 1 TUBERS

3 for	\$2.50	6 for	\$ 4.75
10 for	7.50	25 for	15.00

Postpaid

STERN'S CACTUS DAHLIAS

(Group 57-BU-2)

5 Tubers (1 of ea.) \$4.00 10 Tubers (2 of ea.) \$7.50

Postpaid

GAY, NEW POMPON DAHLIAS

"Little Puffball Pixies"

Mass plantings of these dainty Pompon or Button Dahlias will add sparkling brightness to your whole garden. **Up to 500-700 flowers from one plant.** Long cutting stem with 1½-in. flowers. Last for days when cut. Selected Early Flowering varieties for 60-90 days of Flowering Beauty. Bushes grow 2-4 ft. tall; 2-3 ft. in diameter.

ALICE. Bright red.

AMBER QUEEN. Rich amber.

BETTY ANN. Delicate pink.

CELESTIA. Pure white.

HELEN ANITA. Lavender-pink with white center dot.

REGULUS. Deep violet-purple.

STERN'S No. 1 TUBERS

3 for ...	\$2.00	6 for ..	\$ 3.50
10 for ...	6.00	25 for ..	11.00

Postpaid

STERN'S POMPON DAHLIAS

(Group 57-BU-3)

6 Tubers (1 of each)	\$3.50
12 Tubers (2 of each)	7.00

Postpaid

KING SIZE BEAUTIES TO AMAZE AND DELIGHT YOU

GIANT

You'll thrill to see these Stern's Giant Dahlias—the largest and most gloriously colored of all late summer and fall flowers. So spectacular they'll be the center of attention among all your gardening friends and neighbors. Their enormous size, their brilliant colors provide unending interest. A few of these Stern's Giant Dahlias planted in your garden will "steal the show."

GLEAMING PINK (Clara Carder). Large, 12-in. blooms of cyclamen-pink on sturdy, 4-ft. bushes.

BUTTERCUP-YELLOW (Dutch Yellow). New and showy variety. 10-in. clear yellow flowers on 5-ft. bush.

LAVENDER BEAUTY (Croydon Lilac). Extremely prolific. Giant, 9-in. flowers on 5-ft. bush.

BLAZING RED (Red Splendor). Excellent for cutting. 3 to 4 ft. stems on sturdy, 6-ft. bushes.

TU-TONE (Santa Claus). Blooms early and profusely. Orange-red with white tips. Healthy, 5- to 6-ft. bush.

DEEP PURPLE (Velvet Wonder). A prize winner. Huge, well formed, 10-in. purple blooms.

SUMMER-BLOOMING DAHLIAS

Bloom early and late!

GLORIOUS PLANT

75 to 90 Days After Planting

TUBER UNCONDITIONALLY

A VISIBLE BUD-EYE

the Day You Plant Them!

This Stern's collection of miniature decorative Dahlias contains some of the best cut-flower varieties ever introduced in any country in the world. **Each plant will bear up to several hundred blooms each season**—and don't forget—the more you cut them, the more they bloom! Cut in the cool of the day, when fully mature—they will keep up to two weeks. Form sturdy, 4- to 6-ft. bushes.

NEW CUT-FLOWER DAHLIAS

PURE PINK (Gerry Hoek). Rich pink with slight yellow shadings at center.

SUNLIGHT YELLOW (Glory of Heemstede). Clear bright yellow.

PURE GOLD (Golden Leader). Lasts for days, even in hottest weather. Will produce 6- to 7-in. flowers if disbudded.

BLOOD-RED (Ike). An abundant bloomer.

ORCHID (Melody). Delicate rosy lavender in seemingly never ending succession.

STERN'S No. 1 TUBERS

3 for	\$2.00	6 for	\$ 3.50
10 for	6.00	25 for	11.00

Postpaid

STERN'S CUT-FLOWER DAHLIAS

(Group 57-BU-4)

5 Tubers (1 of each)\$2.75 10 Tubers (2 of each)\$5.00

Postpaid

Melody

Glory of Heemstede



Golden Leader

Ike

Gerry Hoek

DAHLIAS

*Some as large
as Dinner Plates!*

HOW TO GROW PRIZE-WINNING DAHLIAS

So easy. Plant these Stern's Giants in any well drained garden. Fertilize well. Starting in August, you will be rewarded with flowers of incomparable size and beauty. Only one flower makes a whole bouquet! Plants grow 5 to 6 feet tall, their brilliant colors are accented by lush green foliage. An ideal flower for cutting—they keep their beauty in the house for one full week or more!

STERN'S No. 1 TUBERS

3 for	\$2.50	6 for	\$ 4.75
10 for	7.50	25 for	15.00

Postpaid

STERN'S PRIZE-WINNING GIANT DAHLIAS

(Group 57-BU-5)

6 Tubers (1 of each)\$4.75 12 Tubers (2 of each)\$9.00

Postpaid



Giant Dahlia



Magic Lily of the Orient

Stern's Magic Lily of the Orient HARDY AMARYLLIS

(Lycoris Squamigera)

Enjoy Sparkling Blooms This Very August

Among the rarest, the most beautiful garden subjects. The bulbs produce attractive, long leaves in early spring, which mature and die down during the summer. As if by magic, the flower spike suddenly appears in August and produces very pretty soft pink, Lily-like flowers. Several flowers are clustered on the tall, stiff stems which grow as high as 3 feet! These bulbs are perfectly hardy and will grow in any average, well drained garden.

Plant the bulbs in a sunny location about 12 inches apart and cover with 3 inches of soil. A perfect location for them is in the perennial border where the leaves of other plants can cover the bare spot which is left when the foliage withers. In that way, the beauty of these rare flowers can be enhanced by foliage from nearby plants. Lycoris is seldom seen in American gardens and always attracts a good deal of attention when in bloom. Be sure to plant several bulbs for most spectacular results. Top-Size imported bulbs.

Postpaid: 3 for \$1.25 6 for \$2.25 10 for \$3.50 25 for \$7.00

Stern's Nurseries Proudly Presents - the "MARDI-GRAS" BEGONIA Collection

Never Such Beauty, Color, Shape Before!

You never dreamed there could be such beauty! New rare colors, new exotic shapes and forms—new brilliant loveliness, here is everything you have ever wanted in a garden or indoor plant!

These magnificent new "Mardi-Gras" Begonias are a collection of rare Begonia varieties—the most thrilling new development of Begonia hybridizers. Their range of blossom forms is almost unbelievable. Their purity and delicacy of coloring is unmatched.

Big Blooms Up to
6 Inches Across

Have You Ever Seen Rare Flowers Like These?

A The Magnificent

ROSEBUD BEGONIA

Even more beautiful than a Rose! They look just like giant rosebuds, opening into a spectacle of color, form and size unlike any ordinary Rose. An assorted blend of colors in red and pink.

C The Exquisite Two-Tone

MARMORATA BEGONIA

Rare! Beautiful! Their large, showy flowers and their remarkable shape are eclipsed by the brilliance of their coloring. A glowing and changing red flower fringed with whitest white. The petals are moderately ruffled.

B The Picturesque

CARNATION BEGONIA

An almost perfect reproduction of the most beautiful Carnation in rarest colors! Blending colors of yellow and pink—a spectacular sunburst flower—extremely double with many gloriously formed petals—surrounding a tight central bud.

D The Exotic

CRISPA BEGONIA

A fully crested flower of orange and yellow—so brilliant that friends will reach out to touch it. Deeply lacerated petals surround an open golden center. Its unique shape is almost globular.

For Shaded Flower Beds—Colorful Window Boxes—Ideal Potted Plants

Ideal for shaded flower beds, under trees or in shaded corners. Perfect for colorful window boxes which glorify the shady side of your home! Excellent potted plants for the porch as they require little sun—thrive where other flowers fail.

Rare Blooms July 'til Frost

You can start Begonias indoors now or you can plant outdoors when ground warms up. Start indoors for earliest blooms. Just plant in pots, boxes, even used coffee cans. Set outdoors about time Tomatoes are set out. Complete easy-to-follow instructions sent with every order.

Finest Imported Bulbs—Your choice of colors and types listed in collection below:

Postpaid: 3 for \$2.00; 6 for \$3.50; 10 for \$5.00.

SPECIAL COLLECTION OF MARDI-GRAS BEGONIAS

(Group 57-BU-6)

5 Bulbs, (1 Rosebud, 1 Pink Carnation, 1 Yellow Carnation, 1 Marmorata, 1 Crispa)	\$2.25 Postpaid
10 bulbs, (2 collections)	3.75 Postpaid
20 Bulbs, (4 collections)	7.00 Postpaid
50 Bulbs, (10 collections)	15.00 Postpaid

Order blank continues below

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TOTAL

FREE GIFTS FOR
EARLY ORDERS

Orders of \$10 or more,
choose 1 FREE gift.

Orders of \$20 or more,
choose 2 FREE gifts.

For each additional \$10
choose an additional gift.

- ☐ Gift No. 1 — 1 Ornamental Flowering Shrub
- ☐ Gift No. 2 — 1 Rose Bush
- ☐ Gift No. 3 — 3 Hardy Perennial Flowers
- ☐ Gift No. 4 — 10 Summer Flowering Bulbs
- ☐ Gift No. 5 — Special Surprise Gift

This offer expires midnight, March 15th, 1957

Now—For 1957! Stern's Fabulous New Masterpiece

HANGING BASKET BEGONIAS

in 6 heavenly colors

Thrilling cascade
of color
this very summer

Giant flowers
up to 6"

Rare spectacular
show-flowers

So easy to grow!

gorgeous camellia-like blooms

Up to 100 glorious flowers from each bulb—blossoms all summer

THE CROWNING ACHIEVEMENT IN BEGONIAS!

Stern's fabulous new Hanging Basket Begonias now are here! Glorious giant double camellia-shaped flowers—up to a huge 6 inches across . . . **6 times bigger than old-fashioned types.** Their beauty is breathtaking! You'll marvel as they transform a corner of your home or garden into a floral bower!

BLOOM FOR MONTHS - THIS VERY SUMMER!

Just imagine—living fountains of fabulous flowers hanging in magnificent profusion from flower boxes, pots or hanging baskets. Thrill to the delicate beauty of these Stern's Hanging Basket Begonias all summer long! Once they begin their spectacular display of sparkling iridescent colors they'll continue in full bloom until frost. They'll be the showpiece of your patio, porch or garden—the envy of all who see them—this summer, and for many summers to come!

FABULOUS FLOWER IS SHADE-LOVING!

Place these breath-taking Hanging Basket Begonias where shade from trees, bushes or the house has caused bare patches. Sheltered from direct sun and strong wind, they turn barren nooks into gorgeous attractions! Set them high in a hanging basket in a shady porch corner; plant them in a flower box to glorify a dull patio niche; put them in a flower pot to add unusual charm to a garden wall! They'll hang down like a lavish, blossoming fountain—your prize display!

SO EASY TO GROW! For the longest possible blooming season, start your Stern's Hanging Basket Begonias indoors from now through March. Just follow the clear simple directions; in a few short weeks you'll be rewarded with phenomenal flowers 6 times bigger than old-type hanging Begonias . . . a hundred or more dazzling blooms . . . a spectacular beauty you and your friends never saw before!

RARE AND MAGNIFICENT GIANT FLOWERS!

Stern's newly developed, giant Hanging Basket Begonias are a rare California strain. Tested . . . evaluated . . . selected . . . for size of flower . . . for abundance of bloom . . . for sparkling clear colors—only outstanding specimens developed after years of study and research have been chosen to be included among these Stern's Hanging Basket Begonias. Truly outstanding bulbs . . . measure a huge 1½-2½ inches across! Now, you can be one of the few to own them!

DEMAND IS SURE TO EXCEED SUPPLY! Don't wait! Make sure YOU have this miracle of beauty in your home this year! Send your order today! Please give second and third color choice so we can surely fill your order. No flower lover should miss this opportunity! Act at once!



Here is where these amazing Hanging Basket Begonias were developed! This is the exhibition hall of Stern's hybridizers on the Monterey Peninsula in California, where the strain originated. Visitors often compare it to a cathedral of flowers!

NOW AVAILABLE!

World's Most Fabulous Hanging Basket Begonias

6 BRILLIANT COLORS

Flaming Red
Vibrant Orange

Delicate Salmon
Gleaming Pink

Radiant Yellow
Glowing White

3 bulbs for \$3.75

6 bulbs for \$7.50

12 bulbs for \$15.00

All prices postpaid.

STERN'S HANGING BASKET BEGONIA COLLECTION

Group 57-BU-7

6 Bulbs (1 of each)	\$ 7.50
12 Bulbs (2 of each)	15.00
18 Bulbs (3 of each)	22.00

**FOR '57! THE MOST PHENOMENAL ACHIEVEMENT IN
OVER 2,000 YEARS OF ROSE CULTIVATION!**

STERN'S SUB-ZERO 4-IN-1

8490 A.

RAINBOW TREE ROSE

EYE-LEVEL ROSES 4 Different Colors

ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big ROSES IN 4 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

DOZENS OF HUGE RED, YELLOW, PINK and TWO-TONE ROSES, ON A SINGLE TREE, THIS VERY SPRING!

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 4-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 4-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

EVERBLOOMING — EXTRA-HARDY ROSES. Like all members of the new race of Sub-Zero Roses, these 4 Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this season—enjoy abundant bloom starting this spring and right through to fall—and year after year! **MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.**

QUADRUPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN THAN ANY OTHER TREE ROSE!

Four different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means

Roses of 4 different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'till now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 ft. apart. Plant anywhere you want a sensational landscape effect!



BLUSH-PINK
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.



BLAZING RED
Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.



BUTTERCUP-YELLOW
Large, very double, exquisite fragrance and form. Bloom constantly.



2-TONE
Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.

ONLY STERN'S HAS THE NEW 4-IN-1 RAINBOW TREE ROSE! MOST LIMITED SUPPLY—ORDER NOW!

In all the world, only Stern's has the unique new Rainbow Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now!

Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00
All Prices Postpaid